

# EDGEFOLIO

A financial smart recruitment move to finding talent.

**Edgefolio is an award-winning scale-up delivering technology platforms to cap intro and fund marketing teams to accelerate and enhance the capital raising.**

## **Need to keep up during the scaling process**

Edgefolio what in the fortunate position where their services were in demand which allowed them to scale fast. However, the talent resource needed to keep up with the demand.

## **No In-house Talent Team**

With no in-house talent structure they relied on the sporadic support from agencies, inconsistent processes, and varying interview quality.



### **DELIVERY METHOD**

Quanta integrated with Edgefolio for the 12-month contract, providing onsite and virtual Talent resource. This allowed us redesign the hiring process.

Sharpened the employee brand

Not only did we define roles across GTM, product, and tech, but Quanta helped sharpen Edgefolio's employer brand for better clarity and consistency.



### **RESULT**

All target hires were met across every department.

Through Quanta's hiring support and mentoring service, Edgefolio were able to build their own inhouse Talent Team with consistent processes, for better longevity when it came to making hiring decisions.