

MIXMOVE

Building cross-border engineering and commercial teams to support Series A growth

MIXMOVE purpose-built technology is developed to strengthen the infrastructure of modern commerce – the layer beneath every supply chain, every product, every delivery promise.

Streamlining sales that helped with scalability

MIXMOVE, a Series A logistics and supply chain company, needed to rapidly scale two critical capabilities: its engineering team in Portugal to accelerate product development, and its UK-based sales team to drive commercial traction. This required multiple specialist hires across both markets, while maintaining strong cultural alignment during a pivotal growth phase.



DELIVERY METHOD

Quanta executed coordinated searches across both engineering and go-to-market functions. We conducted a detailed mapping of Portugal's engineering talent landscape, targeting individuals experienced in fast-paced product environments and developed a compelling value proposition to attract high-calibre UK sales talent with experience selling into complex supply chain organisations.



RESULT

MIXMOVE successfully secured multiple engineering and sales hires, establishing the cross-functional foundation needed to scale effectively. These new teams accelerated product development, strengthened commercial execution, and positioned the business for its next stage of growth.