



**MTAS**

Massage Therapist  
Association of Saskatchewan

## MTAS Affinity Partners Program

Connect your product or service with our 800+ members.

The purpose of this program is to add value to MTAS membership by providing products and services geared to massage therapists.

MTAS is always looking to partner with new suppliers to offer discounts to our members.

Affinity Partners will be rewarded with marketing of their products or services to MTAS members including:

- A dedicated email to introduce your company to MTAS Members
- A dedicated two-line listing on the Affinity Partner page in the MTAS Members-Only Portal of our website. This includes:
  - Your company logo
  - Landing page link
  - Contact information
  - Details about the product/service and the discount available to members
- Advance notice of any event sponsorship opportunities.

### PROGRAM CRITERIA

To be considered as a partner, a product or service must provide a unique benefit in terms of price, product or service.

### BECOME A PARTNER TODAY!

Submit your written proposal and [completed application form](#) to [mtas@saskmassagetherapy.com](mailto:mtas@saskmassagetherapy.com)

A proposal should contain:

- A description of the product or service
- The benefit to MTAS members (discount price, unique service etc.)
- A brief history of your company and/or a website link

**Affinity Partnership Agreement:**

**Between**

**Massage Therapist Association of Saskatchewan INC.**

**And**

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**MTAS responsibility:**

- All Affinity Partners will be provided a two-line advertisement and address listing in the Affinity program communication with our membership.
- MTAS will advise all members through digital communications that photo Identification may be required along with a current MTAS membership card at the time of purchase.
- MTAS will market our Affinity Partners on the MTAS website [www.saskmassagetherapy.com](http://www.saskmassagetherapy.com)
- Will provide four (4) complimentary direct-to-member email notices annually. Copy provided by Affinity Partner.

**Corporate Sponsor responsibility:**

- To provide a two-line advertisement and logo for use in promotional purposes to our membership.
- To provide a digital copy of the corporate logo to be used for promotional materials only.
- To provide the location of each establishment that will be participating.
- To provide the corporate package and or affinity program details to the MTAS office.

This contract will be automatically renewed until such time as either party has terminated the agreement.

The agreement may be cancelled at any time with a 45-day written notice that includes an explanation as to the cancellation.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2026

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On behalf of Corporate Sponsor



On behalf of MTAS