

ISNOKH COLLECTION

Boutique Furnished Rental Management

**Full-service, discreet management for professionally presented rental properties
across short-term, mid-term, and executive rental strategies.**

**For owners who want higher revenue, controlled operations, and fully hands-off
ownership.**

FULL-SERVICE FURNISHED RENTAL MANAGEMENT

Isnokh Collection partners with a select group of property owners who view their rental as a long-term asset requiring structured professional oversight, not a side project.

Our approach focuses on controlled growth, operational consistency, and measurable performance rather than managing large numbers of properties without oversight.

Our clients value:

- Structured operational systems rather than reactive management
- Professional guest and tenant handling
- Consistent presentation and maintenance standards
- Revenue performance monitored continuously
- Clear reporting and visibility without daily involvement

Our clients typically include:

- Out-of-province owners who require trusted local oversight
- Busy professionals who want reliable hands-off management
- Builders and investors operating furnished residential properties
- Owners managing one or multiple rental units seeking portfolio-level oversight

If you are seeking a professionally managed, fully hands-off rental experience with clear operational standards and consistent oversight, Isnokh Collection may be a strong fit.

OUR PHILOSOPHY

Hospitality Is Operational Excellence

Successful rental properties are not accidental.

They are the result of defined systems, disciplined execution, and consistent operational standards applied over time.

Our approach is built on repeatable processes rather than reactive decision-making. Every operational choice is guided by three priorities:

- Protecting the physical condition and long-term value of the property
- Delivering a refined, consistent guest or tenant experience
- Optimizing revenue while maintaining control, quality, and discretion

We believe strong performance comes from managing details proactively — pricing adjustments, presentation standards, maintenance timing, and communication clarity, rather than reacting only when problems arise.

Our role is to remove operational friction from ownership by managing these details quietly, professionally, and continuously in the background.

Owners remain informed and in control, but never burdened by day-to-day management.

WHAT WE MANAGE

We oversee all operational components required to run a high-performing, professionally presented residential rental property.

Guest Operations

- Guest communication and screening
- All guest interactions are handled professionally, with expectations clearly set before arrival and throughout the stay
- Screening protocols are in place to protect the property and minimize risk

Housekeeping & Presentation

- Professional cleaning coordination
- Trusted cleaning teams operate using standardized checklists to ensure consistent quality, presentation, and early identification of maintenance issues

Inventory & Property Readiness

- Inventory and restocking systems
- Consumables and household essentials are monitored and replenished systematically to ensure every stay meets presentation standards

Revenue & Performance

- Pricing and calendar optimization
- Rates and availability are actively managed to reflect seasonality, demand, and market conditions — balancing occupancy with revenue quality

Maintenance & Asset Protection

- Maintenance and issue resolution
- Minor issues are addressed promptly; larger concerns are escalated with transparency, recommendations, and owner approval when required

Damage Claims

- Damage claims handling
- Documentation and claims are managed efficiently to minimize owner involvement and recover costs where applicable

Reporting

- Monthly performance reporting
- Owners receive clear, concise reporting focused on performance, trends, and notable updates — not unnecessary data

OUR ADVANTAGE

In-House Visual & Listing Optimization

Unlike most property managers, Isnokh Collection integrates listing presentation into the operational strategy of the property.

We ensure each property is positioned correctly from launch and reviewed periodically to remain competitive within the market.

This includes:

- Professional listing photography coordination and review
- Positioning aligned with target guest or tenant profile
- Pricing level matched to design quality and location
- Ongoing evaluation of listing performance and market response

This approach supports:

- Stronger first impressions and higher inquiry quality
- Better booking conversion rates
- More stable occupancy patterns
- Long-term listing performance rather than short-term spikes

Listings are treated as revenue assets requiring management and refinement — not static advertisements.

THE OWNER EXPERIENCE

Hands-Off Ownership

Our management model removes daily operational involvement while maintaining clarity, oversight, and control for the owner.

We operate quietly in the background, handling complexity so ownership remains simple and predictable.

Owners receive:

- A single, consistent point of contact responsible for the property
- Clear communication when decisions are required
- Structured monthly reporting and updates
- No direct guest or tenant interruptions
- Vendor coordination handled without owner scheduling involvement

Operations remain fully active.

Ownership remains informed, controlled, and effortless.

MANAGEMENT STRUCTURE

Our pricing reflects the level of oversight, responsibility, and operational management assumed for each property.

Standard Management: 20%

Applies to individual residential rental properties requiring full-service operational oversight.

Multi-Unit Portfolios: Custom

Portfolio pricing is structured based on property count, operational complexity, and management scope.

Management includes oversight of:

- Listing and revenue performance
- Guest or tenant communication
- Cleaning coordination and readiness
- Maintenance management and vendor coordination
- Reporting and operational monitoring

Pricing reflects scope, complexity, and scale.

Details are discussed privately to ensure alignment with the property and owner objectives.

NEXT STEPS

We accept a limited number of properties each quarter to maintain service quality, response time, and operational consistency.

Initial conversations are exploratory and focused on:

- Property type and readiness
- Rental strategy suitability
- Expected operational scope
- Owner goals and performance expectations

Following this discussion, we advise on fit and outline recommended next steps.

Isnokh Collection

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