



RAÚL POZOS

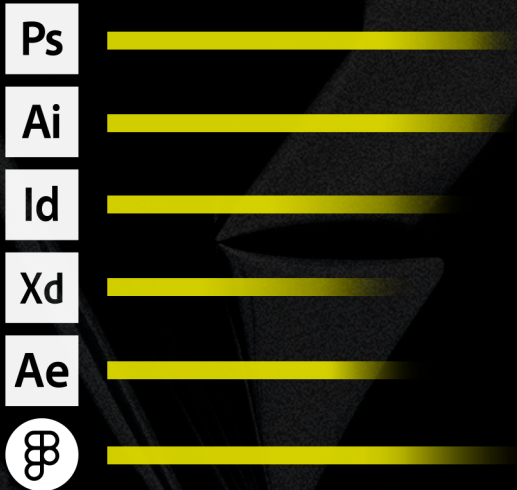
GRAPHIC DESIGNER / ART DIRECTOR

- Raul Eduardo Pozos Mancera
- 17 November 1993
- Mexico City

 pozospm@gmail.com

 +52 55349 47767

SKILLS



OTHER SKILLS

- Creative thinking & strategy
- Print production
- Powerpoint & deck slides
- HTML5 & CSS
- Animation & Motion graphics
- C2 English
- Midjourney & Flora
- Wordpress & Webflow
- Cinema 4D

PORTFOLIO



pozospm.com
behance.net/rpjunk

ABOUT...

Graphic designer and art director currently residing in Mexico City, my work's been focused on generating graphic and conceptual creativity for traditional media, social, digital, email marketing and btl.

I can manage a wide range of projects and media, from print production to animation and UX design.

WORK EXPERIENCE

TRÄFIKA: Communications Agency
Junior Designer; Branding key visuals for web design and printing, photo retouch and artwork for social media, digital, packaging and vector illustration.
September 2014 - July 2015

AC MCGARRYBOWEN
Junior Art Director; Digital campaigns for Bimbo, El Globo and Global Energy Race.
April - July 2017

VALE NETWORK
Graphic Designer and Creative; Campaigns and strategy for online and offline campaigns for Hershey's, H&M, Club Premier, Formula 1 and Telcel.
July 2019 - April 2021

MASTERCARD
Senior Art Director and Designer; As part of the ACD division I crafted campaigns for South American and Caribbean banks like Banco Popular Dominicano, Scotia Bank and BBVA.
January 2025 - September 2025

DESIGN PICKLE
Art Director; Leader of a team of Junior to Senior Designers for brands in North America, providing guidance for key visuals, design systems, paid media campaigns and branding.
October 2025 - April 2026

WUNDERMAN MÉXICO
Junior Art Director; Graphic and creative work for 360 campaigns for clients such as Citi Bank, Kinder Surprise, Motorola, Microsoft and Telefonica.
October 2015 - April 2017

TERAN TBWA
Junior Art Director; Shopper, ATL and digital campaigns for AT&T and UNEFON.
July 2017 - June 2019

MRM/MCCANN
Art Director; Digital and traditional media campaigns for Sanofi's portfolio; Enterogermina, Allegra, Pulmonarom, Pharmaton and Neo-Melubrina.
April 2021 - January 2025

BLING.MX
Freelance Art Director and Designer; I collaborated alongside with the marketing team for the ERP systems campaigns, delivering high quantity assets for paid media product campaigns.
October 2025 - January 2026

GRAVITY GLOBAL
Art Director; design, art direction and creative thinking accross multi-channel campaigns in the US and UK for clients like Honda Motor Sports, 3M, Medtronic, PAR Inc. and pitch work.
April 2026 - October 2026

FORMATION

Design and Visual Communication - Bachelor's Degree
Justo Sierra University
2011 - 2015

CERTIFICATES & AWARDS

Effie Awards Mexico
AT&T Paper Phone Christmas - Gold 2019

ASPID Awards
Sanofi Mexico; Buscapina, Embajadores por la Vacunación - 4 Gold, 1 Silver 2023

Certificate of Achievement - General English C1
Bayswater College London 2023

Círculo Creativo de México
Enterogermina Pequeños Testamentos - Bronze 2024

Effie Awards Mexico
Enterogermina Pequeños Testamentos - Gold 2024

ASPID Awards
Sanofi Mexico; Enterogermina - 1 Gold, advertiser of the year 2024