



catalyst

IGNITING KINGDOM TRANSFORMATION

2028

Two Rivers Church — 2025

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cat·a·lyst [kat-l-ist] noun

A person or thing that ignites transformation.

In the context of disciple-making, a catalyst is someone who embodies the gospel in their everyday life, igniting spiritual growth, relational impact, and gospel movement in others.



LETTER FROM **THE ELDERS & DIRECTIONAL TEAM**

In the fall of 2019, our leadership team began asking God what was next for Two Rivers Church. At the heart of that prayer was a deep longing to see Jesus bring transformation across the nine counties we call home. That longing became the 9-1-1 Vision, a commitment to carry the Gospel into every place we live, work, and play.

From the start, we've known this would take more than inspiration. It would take full participation. Every person who is Two Rivers living as a follower of Jesus; Gospel-centered, Word-dependent, Spirit-empowered, and Relationally Connected.

We've also known that transformation requires space where people gather to worship, grow, and be sent back out. That time is now.

Catalyst isn't about buildings or budgets. It's about creating space for the mission of Jesus to move forward. It's about igniting a Gospel movement in our homes, schools, neighborhoods, and workplaces. And it's going to take all of us.

You're not on the sidelines. You are part of the story. Let's step into this moment with boldness, faith, and the expectancy that Jesus will do more than we can imagine.

With you in becoming catalysts,
THE ELDERS & DIRECTIONAL TEAM





1998

Two Rivers Church launched from Fellowship Church, meeting at Farragut High School



2006

Completed the Harrison Lane Campus



2012

Harrison Lane expansion added a student ministry center and three unique worship venues

Two Rivers Church began in **1998** as a church plant from Fellowship Church. From the beginning, the vision was clear: to help people experience a relationship with Jesus, not religion. Our first gatherings were held at Farragut High School, driven by a hunger to be a Gospel-centered church marked by authenticity.

In **2006**, our season as a portable church transitioned into the Harrison Lane Campus,

a space built on the belief that smaller, relational gatherings lead to real transformation. That conviction still shapes us.

By **2012**, we expanded Harrison Lane with a student center and three unique venues under one roof, uniting around a single message. In many ways, we were already one church in multiple locations.



2017

Roane County Campus
launched



2020

Bearden Campus
launched

OUR STORY

2025

Catalyst Campaign
launched for
Gospel-centered
transformation

That vision grew in 2017 with the launch of the Roane County Campus, followed by the Bearden Campus in 2020. Each was built around the idea that worship should feel personal, not anonymous. That's why no gathering exceeds 400 people, even as nearly 1600 worship together each weekend across our campuses.

Now we step
into what's next.
This is **our story**.
And it's still unfolding.



OUR OPPORTUNITY

Making followers of Jesus is our mission.

It always has been. We want every person in our region to hear the good news of Jesus and experience the transformation only he can bring.

- ♦ That kind of transformation happens through people.
- ♦ Through relationships.
- ♦ Through everyday conversations and shared lives shaped by the Gospel.

But disciple-making needs space.

We're making space
for what matters most.

The Mission. People. Transformation.



Some of our spaces are tired. Built almost twenty years ago, they were designed for a different chapter in our story. We're committed to renewing those environments and making them welcoming, functional, and equipped for today's ministry needs. That includes updated technology, fresh spaces, and intentional design that supports connection and growth.

A New Campus - Oak Ridge

Catalyst is also preparing us to launch our Oak Ridge Campus in August 2026. This facility will undergo a significant renovation to become a home for worship, community, and mission in a growing part of our region.

And New Churches

Beyond that, we are actively planning to **plant two to three new churches by 2032**, expanding the reach of the Gospel and multiplying disciple-making communities across the nine counties we call home.

The Opportunity is Transforming People

This isn't about buildings. It's about **building people**. But people live indoors. Transformation occurs in real places, within real relationships, and requires a real investment.

OUR PLAN

Creating Spaces Where Transformation Happens

The Catalyst Campaign is a bold, prayer-filled commitment to create the environments that help make followers of Jesus. These four key initiatives reflect where we sense God leading us to invest in capital improvements.

Catalyst is a 40-month initiative to raise **\$8 million toward four priorities, all designed to fuel transformation:**

1

Planting 2-3 New Churches by 2032

\$800K

To reach people who may never walk into one of our current campuses.

2

Launching the Oak Ridge Campus

\$1.2M

A permanent home in a growing community, set to launch in 2026.

3

Upgrading Worship Tech & Broadcast

\$2.5M

Upgrade worship environments across all campuses strengthening our model of live worship with a shared message across every location.

4

Renovating Existing Campuses

\$3.5M

◆ Harrison Lane Campus

The Live Venue will feature enhanced stage, baptistry, audio, lighting, and visuals for in-person and online worship, while the Blend and Amped Venues receive upgraded lighting, acoustics, and visuals for improved flexibility and experience, alongside refreshed layouts, finishes, and security enhancements in kids and common areas.

◆ Bearden Campus

Stage enhancements, acoustic treatment, and cosmetic updates throughout the building will create a more inviting and functional space for worship, connection, and community engagement.

◆ Roane County Campus

Planned updates will improve comfort, acoustics, and climate control in the worship center enhancing hospitality, safety, and long-term usability. Outdoor gathering areas will be expanded to support connection and community.



WHY 40 MONTHS?

The number 40 is no accident.

All throughout Scripture, 40 marks seasons when God prepares his people for what's next. Moses spent 40 days on Mount Sinai receiving God's law. Israel wandered 40 years in the desert, learning

to trust God before entering the Promised Land. Jesus spent 40 days in the wilderness, fasting and praying before beginning his ministry. And those are only a few. Again and again, God uses the number 40 as a time to realign, to deepen trust, and to move his people forward.

These weren't short bursts of activity. They were intentional seasons marked by obedience, faith, and often difficulty where God did something lasting.

This is our moment. *A Catalyst moment.*

Are you ready to step in?

That's why Catalyst will span 40 months. It's a meaningful stretch of time that's long enough to build something real. Long enough to stretch our faith. Long enough to make space for God to work in us, in our church, and across our region.

This isn't just about raising resources. It's about growing spiritually. About watching what God does through our collective generosity. About creating places where people encounter Jesus and launching churches that carry this same mission into new communities.

Forty months from now, we believe we'll look back and see more than updated spaces. We'll see changed lives. Renewed families. And new Gospel outposts across the nine counties we call home.



OUR GOAL

Catalyst is a 40-month initiative to raise **\$8 million** above and beyond regular giving.



Campaign Timeline

October 2025 - January 2029

Financial Goal

\$8 million in commitments from the people of Two Rivers Church

Commitment Phase

September 2025

Giving Phase Begins

October 2025

These resources will directly fund four strategic priorities that move us closer to saturating our nine-county region with the gospel by 2032. This is about more than a dollar amount. It's about every person who calls Two Rivers Church home engaging in the mission of making followers of Jesus.

Our goal is 100% participation!

We are calling our church family to equal sacrifice, not equal gifts. That might mean a student giving up fast food once a week or a family choosing to delay a purchase to invest in kingdom impact. Every gift matters. Every step of faith counts. This is the moment for us to say together.

“ I want to be a catalyst for transformation where I live, work, and play. ”



COMMITMENT CHART

Monthly Commitment	Yearly Commitment	Total Over 40 Months
\$100	\$1,200	\$4,000
\$500	\$6,000	\$20,000
\$750	\$9,000	\$30,000
\$1,000	\$12,000	\$40,000
\$1,500	\$18,000	\$60,000
\$2,500	\$30,000	\$100,000
\$3,500	\$42,000	\$140,000
\$5,000	\$60,000	\$200,000
\$7,500	\$90,000	\$300,000
\$10,000	\$120,000	\$400,000

YOUR NEXT STEPS

We believe every follower of Jesus has a role to play. Catalyst isn't about equal gifts, it's about asking Jesus what faithful, sacrificial participation looks like for you.



- 1. Ask Jesus to lead you.**
Slow down. Pray. Listen. Invite the Holy Spirit to shape your response.
- 2. Talk with your family.**
Whether you live alone or with others, this is a great opportunity to trust God together.
- 3. Reflect on Scripture.**
Let God's Word guide your generosity: Psalm 24:1, Proverbs 3:9-10, Matthew 6:19-21, Luke 6:38, 2 Corinthians 9:6-15
- 4. Think creatively.**
There are many ways to give—regular income, savings, side work, stock, real estate, even estate planning. Spread it over 40 months or make a one-time gift.
- 5. Create margin.**
Delay a purchase. Rework your budget. Give something up. Every step of faith matters.
- 6. Make your commitment.**
After prayer and conversation, make your personal or family commitment by the end of September 2025. Giving will begin in October 2025.

Catalyst is more than a campaign. It's an opportunity to join Jesus in transforming lives, starting with your own.

FAQs



♦ Why did we approve a loan of up to \$8 million?

Our goal is to raise this amount through sacrificial giving over the next 40 months, so that we can move forward debt-free or with minimal long-term debt. However, we may utilize this approved short-term financing to initiate projects sooner. The goal is to steward momentum wisely while trusting God to provide through the generosity of our church family.

♦ When will the projects be completed?

We plan to complete most projects—renovations, the Oak Ridge launch, and technology upgrades within the first 18-24 months of the campaign. This allows us to focus the final stretch of Catalyst on church planting and long-term mission investment. Our goal is to address the facility and campus needs upfront, allowing momentum to build toward sending people out with the gospel across our region.

♦ Is my regular giving still needed?

Absolutely. The Catalyst Campaign is above and beyond your regular giving. Our ongoing ministry, weekend services, care ministry, groups, outreach, and all other activities, depends on regular tithes and offerings. Catalyst is focused on future growth and Gospel expansion.

♦ What if I can't give a large amount?

That's okay. Every gift matters. The goal is participation, not pressure. Whether your gift is large or small, when it's given with faith and intentionality, it becomes part of the movement. This campaign will only succeed if we all bring what we have and trust Jesus with it.

♦ Can I adjust my commitment if my situation changes?

Yes. Life can change, and we understand that. Your commitment is a statement of intent, not a legal contract. If you need to adjust your commitment for any reason, you can reach out to us at any time.

♦ Can I give stocks, property, or other assets?

Yes. Gifts of stock, real estate, or other appreciated assets can often provide greater tax benefits and increase your impact. If you're considering a gift like this, our team is available to walk you through the process..

Ways To — Give



Text-to-Give

Text dollar amount
to 865.635.9051



In-Person

Give in-person
by cash or check



Online

Scan to give online
or visit 2RC.tv/give



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