

Michael Kirk

Web Designer & Webflow Developer

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London, UK

PROFESSIONAL SUMMARY

I design and build clean, functional websites that bring creative ideas to life. As a freelance Web Designer and Webflow Developer, I've led and delivered three full client projects, acting as project manager, designer, and developer. I focus on creating accessible, scalable, and CMS-powered websites, using reusable components and implementing engaging GSAP interactions and animations. Delivering polished, impactful design at scale, from single pages to full websites.

WORK EXPERIENCE

Freelance

London, UK

Web Designer & Developer

Dec 2023 - Present

- Led full-scope web projects for clients in gaming, creative, and cultural sectors, from UX/UI design to Webflow development.
- Translated abstract client ideas into structured, user-friendly web experiences with clear hierarchy and purposeful visual design.
- Managed proposals, contracts, timelines, and client communication independently.
- Developed functional, conversion-focused websites with Webflow, integrating CMS structures and animations.

Oliveto/Prezzemolo&Vitale/DF Tacos/Tesco Express

London, UK

Bartender/Shop Assistant/Kitchen Crew/Shop Assistant

Jul 2022 – Jun 2025

EDUCATION

University of the Arts London

London, UK

BA (Hons) User Experience Design

TECHNICAL SKILLS, DESIGN SKILLS & LANGUAGES

Technical Skills: Webflow (CMS, Animations, Responsive Design), Figma, GSAP, Adobe CC, HTML/CSS, JavaScript, Memberstack, Zapier, Spline, Blender

Design Skills: UI/UX Design, Interaction Design, Prototyping, Wireframing, Accessibility, Visual Hierarchy

Languages: English (Fluent/Native), Italian (Fluent/Native)