

Shopify

Product Benefits Overview — April 2026

<https://shopify.com>

User Rating: 8.8/10

Pricing

- \$1/month
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- analytics
- API
- customizable
- workflow
- real-time
- invoicing

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans