

Zapier

Product Benefits Overview — April 2026

<https://zapier.com>

User Rating: 9.0/10

Pricing

- \$0 /mo
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- analytics
- project management
- help desk
- scheduling
- API
- social media

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans