

# Semrush

Product Benefits Overview — April 2026

<https://semrush.com>

User Rating: 9.0/10

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## Pricing

- \$45/mo
- Free plan available (limited features)
- Custom enterprise pricing on request

## Key Strengths

- analytics
- scheduling
- API
- SEO
- integrations

## Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans