

# GitHub

Product Benefits Overview — April 2026

<https://github.com>

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## Pricing

- starting at \$0
- Free plan available (limited features)
- Custom enterprise pricing on request

## Key Strengths

- project management
- dashboards
- API
- cloud-based
- AI-powered
- workflow

## Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans