

Wati.io

Product Benefits Overview — April 2026

<https://www.wati.io>

Pricing

- \$40/Month
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- analytics
- scheduling
- API
- social media
- AI-powered
- workflow

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans