

Format

Product Benefits Overview — April 2026

<https://www.format.com>

User Rating: 8.8/10

Pricing

- \$10 /mo
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- customizable
- workflow
- real-time
- CRM
- SEO
- templates

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans