

Drip

Product Benefits Overview — April 2026

<https://www.drip.com>

User Rating: 8.8/10

Pricing

- \$99/mo
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- analytics
- dashboards
- API
- workflow
- automation
- email marketing

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans