

Campaign Monitor by Marigold

Product Benefits Overview — April 2026

<https://www.campaignmonitor.com>

User Rating: 8.2/10

Pricing

- \$1170/month
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- analytics
- dashboards
- API
- customizable
- AI-powered
- CRM

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans