

Brand24

Product Benefits Overview — April 2026

<https://www.brand24.com>

User Rating: 9.2/10

Pricing

- from \$1499
- Free plan available (limited features)
- Custom enterprise pricing on request

Key Strengths

- analytics
- API
- social media
- AI-powered
- real-time
- mobile app

Limitations

- Some advanced features may require a learning curve
- Premium plans needed for full functionality
- Usage limits on lower-tier plans