

B2KC>

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BUSINESS OUTREACH

BUILDING A COMMUNITY 2025 INITIATIVES

- Community Engagement Events
- Marketing + Website Expansion
- Digital Marketing Strategies
- Data-Driven Market Research
- Community Platform

OBJECTIVES

- Empower ExPats to Reconnect with KC's Business Ecosystem
- Promote Regional Growth by Forging New Networks
- Forge Business Relationships + Hiring Opportunities

BENEFITS

- Gain Access to Talent + Networks
- Cultivate Valuable Business Connections + Lead Gen
- Showcase Your Commitment to Innovation + Workforce Dev

UNITE WITH HOME.



reconnecting kansas city's
most formative innovators

BACK 2KC>

PARTNERSHIP OPPORTUNITIES

BACK2KC is an annual event that reconnects tech, consulting, and capital market professionals with KC's innovative ecosystem. **Driving investment, mentorship, collaboration, & career growth while championing the region's economic development.**

Village

\$750

- **Emerge & Grow:**
 - Exclusively offered to early-stage startup community.
- Invites to Ambassador Events

Crossroads

\$2500

- **All VILLAGE Deliverables**
- Logo Displayed at Event + Website
- Entry to B2KC 2025 (1 Ticket)
- **Custom Promotion:**
 - What do you have in mind?
 - Let's make it happen!

Freight

\$5K

- **All CROSSROADS Deliverables**
- Entry to B2KC 2025 (2 Tickets)
- **Prospect Invite:**
 - Invite 1 Business Prospect to B2KC
- **Shoutouts + Mentions:**
 - Social Media Shoutouts
 - Email Mentions Pre & Post Event
 - Curated Connections

Crown

\$10K

- **All FREIGHT Deliverables**
- **Logo + Brand Feature:**
 - Primary Placement at Event + Website
- Entry to B2KC 2025 (5 Tickets)
- **Prospect Invite:**
 - Invite 5 Business Prospect to B2KC
- **Ambassador Spotlight:**
 - Quarterly

a 2KC+
initiative

CONNECT

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