

# Project Price Guide

Includes content, design, and web development

Asset	Starting at
Original Guide / Playbook	\$4000
First-Party Research Report	\$6000
One-Day Virtual Event	\$8,000
Webinar Series (monthly cadence)	\$2500
Editorial Strategy Setup	\$2500
Editorial Blog + Newsletter Adapt	\$500 each
Homepage Messaging Refresh	\$2500
Customer Case Study (with video)	\$800 each
Competitor Comparison & Battlecard set	\$800 each

Reach out to collaborate or chat.

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