



Create and launch a Competitive Product. Realize your secret Business Ideas. Stay ahead in the Age of AI.

Start engineering success.

Invest now

Invest in a unique, scalable cloud tool and trading platform for product innovation.

Join the company pioneering a mass-market, self-service innovation process — unlocking widespread gig economy pipelines and entrepreneurship, powered by the democratization of high-quality product concept creation.



ALGOWIM IS...

A cloud-based innovation tool —designed to streamline product and business concept creation.

- A creation space with 12+ integrated tools — guiding users from ideation to execution.
- WIMshop — a marketplace for trading complete product concepts and idea fragments.
- WIMkeys — prefabricated project starters with powerful default settings for instant kick-off.
- An IPA (Innovation Process Automation) platform — structuring, scaling, and accelerating innovation.
- WIMfile output — a vivid, standardized product blueprint containing actions, metrics, and execution steps.

ALGOWIM IS AN ECO SYSTEM

...transporting the seed of a product idea from catalysis to visualized concept, to editing tools, to execution pipeline, attaching collaborators, to WIMfile —the output format, to WIMshop - the trading platform for product concept formulas.



**Who's the innovator?
You are!**

ALGOWIM SOLVES PROBLEMS



- 1. Innovation is too slow and expensive**
– Traditional product development pipelines are time-consuming, consultant-heavy, and costly.
- 2. Good ideas die too early**
– Many promising ideas never leave the sketchpad because teams lack tools to structure, validate, or present them.
- 3. Innovation is locked to experts**
– Effective innovation often requires specialized knowledge in design, marketing, and engineering, making it inaccessible to most people.
- 4. No marketplace for ideas**
– Unlike products or services, concepts themselves have no scalable trading platform. Innovation assets often stay hidden inside organizations.
- 5. Fragmented tools, no unified process**
– Teams juggle brainstorming apps, design software, spreadsheets, and consultants. There's no single platform that integrates ideation, validation, and go-to-market.

Algowim solves both simple and complex problems. At the core lies the need for a broader base of innovators — confident enough to take on the role of entrepreneur, and diverse enough to act on the many challenges of product invention.

ALGOWIM PROOF OF CONCEPTS

Algowim has already shaped product platforms now available on the market. Discover [whatt.io®](#) and [Infinite Acoustics®](#) —both of which have moved from idea to execution and are available for purchase today.

WHATT.IO AND INFINITE ACOUSTICS

ALGOWIM FOUNDER

Peter Markenvard -designer and innovator

Peter is a global designer, marketer, and startup founder. Always close to innovation, his passion has remained the same: the machinery and processes behind product and marketing design.



ALGOWIM INVESTORS

Tomas Carlstrom

Marketing agency CEO,
Senior marketing expert

Jens Petersson

Entrepreneur

Mikael Markenvard

Entrepreneur

Warpastigen

Entrepreneur

THE FUTURE HARD CURRENCY

The future's most valuable currency is not money — it's competitive product ideas.

Complete business concepts and innovation fragments will be traded on an e-shop platform.

- An innovation tool — enabling anyone to contribute product concepts with ease — will fuel this trading platform.
- Traditional consulting firms will seek exposure here, paying for prime visibility.
- The currency traded will be WIMfiles — complete product blueprints exported from the innovation tool.

To catapult WIMfile creation, Algowim introduces WIMkeys: digital and physical recipes for a powerful ideation kick-off.

- Digital WIMkeys enable instant project starts.
- Physical WIMkeys, beautifully wrapped, become gifts for budding entrepreneurs.

So the questions remain:

- Who will be the Amazon.com e-shop provider for this new world?
- Who will become the Airbnb of WIMshop, where consulting firms showcase their offers to finalize great product concepts?
- Who will produce the Nespresso-pod-style WIMkeys that kickstart innovation projects?
- **And who will be the Formula 1 driver on pole position — leading the commercial food chain with a winning product idea?**

JOIN ALGOWIM TODAY



ALGOWIM IS UNIQUE

Ideate from zero, or use preconditions and preferences to start off

Unique algorithmic harmonization

Prebuilt library, defined from deconstructed top performers

Unique Innovation toolset

Unique visualization tool - the Piffany

Unique idea trading platform

Unique Early Revenue strategy: WIMkeys

ALGOWIM BEATS THE PROMPT

It's not about more prompts — it's about real outcomes

We all write prompts using generative AI apps. But what prompt is the right one for us? Should we really be using the same prompts as our competitors?

ALGOWIM IS SCALABLE

The world's first Eshop for product concept elements will monetize its features.

WIMshop will offer exposure to traditional consulting companies and a "priority" feature relaying finalization of projects.

ALGOWIM STATUS

- ✓ Mania — the core ideation algorithm
- ✓ Algowim Prototype — UX framework and tool design
- ✓ Innovation Process Automation (IPA) — system architecture and process design
- ✓ WIMshop — marketplace concept and design
- ✓ WIMkeys — prefabricated prototype tokens for instant project kick-offs
- ✓ Algowim Brand — visual identity

Algowim offers investment opportunity

Get in early — Hop onboard as we roll out early revenue firestarters: WIMkeys: digital or physical concept catapults sold with a variety of sector focuses, complexity profiles, and maturity levels

Contact us: info@algowim.com

ALGOWIM IS THE NEXT BIG THING

Innovation is the life blood of corporations. Algowim offers a lightspeed ideation process

Algowim democratizes product innovation putting powerful tools and processing into the hands of creative minds from all walks of life