



AFFORDABLE ROBOTIC AND AUTOMATION LIMITED

(Previously Known as Affordable Robotic and Automation Pvt. Ltd)

Gat No 1209, Village Wadaki, Tal Haveli, Pune-Saswad Road, Pune 412308, Maharashtra, India.

● Email: account@arapl.co.in ● Mobile: 7720018914 ● Website : www.arapl.co.in

● CIN : L29299PN2010PLC135298

Date: June 11, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
BSE SCRIP CODE: 541402

To,
NSE Limited
“Exchange Plaza”,
Bandra – Kurla Complex,
Bandra (EAST), Mumbai – 400051
NSE SYMBOL: AFFORDABLE

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Adoption of “Humro” as Brand and Trademark Application for Subsidiary Company i.e., ARAPL RaaS Private Limited

Dear Sir/Madam

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of our subsidiary Company i.e., **ARAPL RaaS Private Limited**, has approved the adoption of “**Humro**” as the brand name under which its the business activities will be carried out.

In addition, the company will initiate the process for registration of the said brand name “Humro” as a trademark in accordance with the applicable laws, to protect and secure the brand identity.

This step is aligned with the Company’s strategy to strengthen its brand presence and establish a unique identity in the insert industry/sector, e.g., warehousing automation solutions.

You are requested to take the above on record.

Thank you.

Yours faithfully

For Affordable Robotic & Automation Limited

Milind Padole
Managing Director