



Email: account@arapl.co.in

Website: www.arapl.co.in

Affordable Robotic & Automation Limited

CIN: L29299PN2010PLC135298

Date: August 29, 2025

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001 BSE SCRIP CODE: 541402	To, NSE Limited “Exchange Plaza”, Bandra – Kurla Complex, Bandra (EAST), Mumbai – 400051 NSE SYMBOL: AFFORDABLE
---	--

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that we wish to inform you that the Company has appointed of Mr. Neeraj Gupta, Founder of Meru Cabs, as its Strategy and Growth Advisor of the Company with effect from today. i.e., August 29, 2025

Mr. Neeraj Gupta brings with him rich experience in expertise in building scalable business models and navigating disruptive industries will strengthen our strategic vision and his guidance is expected to support the Company in its strategic initiatives and growth plans.

We request you to kindly take the above information on your records.

Thank you.

Yours faithfully

For Affordable Robotic & Automation Limited

ARAPL

Milind Padole
Managing Director
DIN: 02140324

“globalising automation”

Address: Village Wadki, Gat No. 1209 Taluka Haveli, Dist. Pune, Pune, Maharashtra, India - 412308
Mobile: +91-7720018914



ARAPL onboards auto-tech sector veteran Neeraj Gupta, as Strategy & Growth Advisor

Mumbai | Pune, India – August 29, 2025: Affordable Robotic and Automation Limited (ARAPL) (BSE: 541402 | NSE: AFFORDABLE), a pioneer in industrial automation and smart robotic solutions, today announced the appointment of Mr. Neeraj Gupta, Founder of Meru Cabs, as its Strategy and Growth Advisor.

Neeraj is a pioneer in radio cabs in India and brings with him over two decades of entrepreneurial and leadership experience, having built Meru Cabs into one of India's most trusted mobility brands in the world. A highly motivated and optimistic serial entrepreneur, Neeraj is widely recognised for his expertise in start-ups and scaling businesses quickly. Under his leadership, Meru became a household name with a customer base of over 15 million users and a fleet strength of 20,000+ vehicles, operating across all major airports and offering both inter- and intra-city app-based services. Having raised growth capital through True North Private Equity Fund, Neeraj successfully exited Meru in June 2021, selling his stake to the Mahindra Group. Prior to Meru, in 2000, he founded V-Link Tours & Travels Pvt. Ltd., which grew into one of the country's largest enterprise mobility companies, servicing BPOs, IT firms, and media houses across nine cities in India. With a fleet of more than 2,000 vehicles, V-Link continues to serve some of India's top blue-chip companies.

Speaking on the appointment, **Mr. Milind Padole, Managing Director, ARAPL**, said: *"We are delighted to welcome Neeraj on board. I found in Neeraj the same madness and passion to build a robotic company as mine—one that can be scaled on the world map. His proven expertise in building scalable business models and navigating disruptive industries will strengthen our strategic vision. We are undergoing a transformative stage that requires the right partners to take the ARAPL journey to the next level. Having an advisor with such rich experience as Neeraj will further enrich the company's growth plans ahead."*

Neeraj's deep understanding of scaling businesses, customer-centric innovation, and forging strategic partnerships will provide invaluable direction as ARAPL accelerates its next phase of growth.

Commenting on his new role, **Mr. Neeraj Gupta**, said: *"I am excited to join ARAPL at this crucial juncture in its growth journey. With its strong foundation in robotics, proprietary technologies, and international presence, Led by Milind and team's vision, ARAPL is well-positioned to capture emerging opportunities in automation across industries. I look forward to working with the leadership team to unlock new growth avenues and create long-term value."*

ARAPL has consistently demonstrated innovation leadership in robotic welding automation, multi-level car parking automation, warehouse automation, and AI-based robots. With Mr. Gupta's strategic insights, the company aims to scale its footprint across Europe, the Middle East, and the US, while deepening its presence in high-growth sectors like autonomous logistics and port automation.



About ARAPL

Affordable Robotic & Automation Limited. (ARAPL), established in 2005 and headquartered in Pune, India, is a leading provider of turnkey automation solutions for various industries. With over a decade of expertise, ARAPL serves a wide range of sectors, including automotive, non-automotive, general industries, and the government sector, extending its customer base across India, China, and other parts of Asia. The company specialises in industrial automation solutions such as line automation, robotic inspection stations, and automated assembly systems, with significant expertise in robotic welding cells and automated car parking systems. Spanning 120,000 square feet with over 250 employees, ARAPL has expanded its operations with multiple facilities, including a sales and service office in Faridabad and a new manufacturing facility in Wadki, Pune. In 2018, ARAPL achieved a significant milestone by being listed on the Indian stock exchange, marking its growth and success in the automation industry.

About Humro

Humro (an ARAPL RaaS brand) is India's leading deep-tech robotics company, specializing in autonomous mobile robotic solutions for manufacturing, warehousing, and industrial shippers. Its intelligent, safety-certified AMRs are powered by patented technology, proprietary FleetOps software, and secure iWare integration, delivering enterprise-grade automation with unmatched affordability. With flexible ownership models including Robotics-as-a-Service (RaaS), leasing, and perpetual licenses, Humro enables businesses of all sizes to scale operations, boost efficiency, and modernize without heavy upfront investment. For more information visit our site at www.humro.com

Media Contact

Randhir Singh
Head of Communications & Marketing,
Humro (an ARAPL RaaS brand)
randhir.s@humro.com
Mob: +91 9999-65-9988