

Media Release

FOR IMMEDIATE RELEASE

November 24, 2025

Suncor's \$260K Gift Fuels Career Pathways and Equity for Calgary Board of Education Students

The Energizing Youth initiative marks a milestone corporate partnership, which enhances valuable learning opportunities for CBE students including participation in Skills Canada Alberta competitions and Exploratory & Dual Credit courses and programs.

CALGARY, AB — EducationMatters is proud to announce a \$260,000 investment from Suncor through its *Energizing Youth* initiative, marking a new milestone in corporate partnership to support Calgary Board of Education (CBE) students.

With this gift, Suncor is helping ensure CBE students have access to the tools and supports they need to succeed, from essential supplies like backpacks and binders to future-ready career skills.

“Our partnership with Suncor brings our mission to life by directly connecting community investment to CBE student success,” said Stephanie Washbrook, Executive Director of EducationMatters. “We’re thrilled to share our new brand with the community and keep driving work that ensures every student has what they need to thrive.”

“Students across our system will have greater access to explore future career and education pathways, made possible through the generosity of Suncor’s *Energizing Youth* initiative,” said Joanne Pitman, Chief Superintendent, CBE. “In partnership with EducationMatters, this support will remove barriers and expand opportunities for student success.”

“At Suncor, we believe investing in youth is one of the most powerful ways to create lasting impact,” said Troy Little, Suncor’s Chief Financial Officer. “Through the *Energizing Youth* initiative, we’re proud to help Calgary students develop the skills, confidence and resources needed to succeed. Together with EducationMatters, we’re working to ensure Calgary students have every opportunity to thrive today and in the future.”

EducationMatters works collaboratively with the CBE to ensure all students can fully participate in their education. Suncor's *Energizing Youth* initiative provides impactful funding that gives students the opportunity to thrive through the following:

- Dual Credit and Exploratory programs and courses for high school students facing financial barriers
- Provincial and national skills competitions for CBE students representing the City of Calgary in 2026
- The 2025 and 2026 Backpack & Essentials Campaign, providing equity deserving students from K-12 with a new backpack filled with school supplies that supports learning at school and at home.

About EducationMatters

EducationMatters is the Calgary Board of Education's dedicated fundraising partner, connecting philanthropic investments with programs that enhance learning and create a stronger, more equitable public school system in Calgary. Through this partnership, EducationMatters enhances student experiences and removes barriers for students. Our mission is to inspire community investment to build learning environments where every student thrives.

Media Contact:

Jessica Freeman, Director of Development
EducationMatters

E: jfreeman@educationmatters.ca

W: www.educationmatters.ca



Calgary Board
of Education

education
Matters

