



**BOOBLIQOIN**

150 Broadway, NY — Financial District  
Boobliqoin Main Deck  
<https://boobliqoin.com>  
2025



# Boobliqoin Essentials

- The official token of Boobliq Bagel Bistro, a fast-casual restaurant chain
- First location: 150 Broadway, Manhattan's Financial District
- Founded by four senior, renowned business leaders
- Brand name blends deep cultural roots with modern appeal
- Token powers discounts, loyalty rewards, and community incentives
- Economic model academically validated
- Token supply: Finite | 1-year cliff | 2-year linear vesting for external holders | 3-year vesting for team
- 59% of total supply allocated to the community and investors
- Deeply engaged with the scientific and political economy community during times of crisis





# Four Boobliq Founders: A Century of Brand-Building Mastery

- 100+ Pizza Hut & KFC locations built & operated across Eastern Europe
- Multi-brand auto empire: Ford, Chevy, Cadillac, Mazda
- Fulton Street spa icon (operating since 1998)
- NY metro supermarket chain
- Award-winning restaurant IT platform — now being adapted for Boobliq
- Largest jewelry store in Manhattan's Diamond District — 25+ years of luxury retail mastery
- Marketing visionary with 25+ years scaling brands — helped launch startups to \$1B+ in combined sales

*Open to high-potential partners — DM for confidential intro to explore synergy.*





# Boobliqoin as Brand Ambassador

- Amplifying visibility, engagement, and perceived value
- Proven drivers of marketing performance (Santos et al., 2021), connecting customers, brands, and providers in seamless value loops. Tokens enable cross-platform value transfer, turning fragmented loyalty programs into unified, consumer-attractive ecosystems (Boukis, 2019). The token acts as a pure communication medium: no intermediaries, no dilution — just direct, transparent brand storytelling.
- Token-based gamification deepens engagement and reinforces long-term brand loyalty through interactive, reward-driven experiences (Antoniadis et al., 2020).
- **Funds from token sales are strictly reinvested into expanding the token ecosystem — not the restaurant network, which remains self-sustaining.**
- Manhattan's Financial District location adds symbolic power.
- 2025–2026 is the ideal window: As finance evolves, Boobliqoin offers a stable, neutral instrument for credible value exchange in transition.
- Restaurants gain amplified reach and reputation.





# Tokenomics

## The main principles:

- Finite supply
- Incentive-based distribution
- Non-governance tokens
- Velocity-driven mechanics

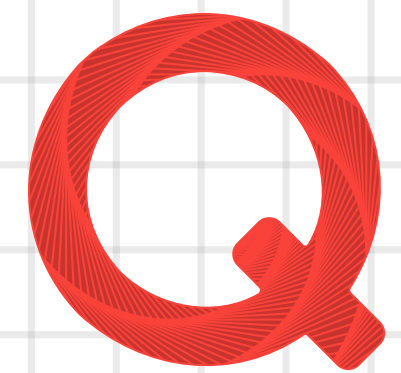
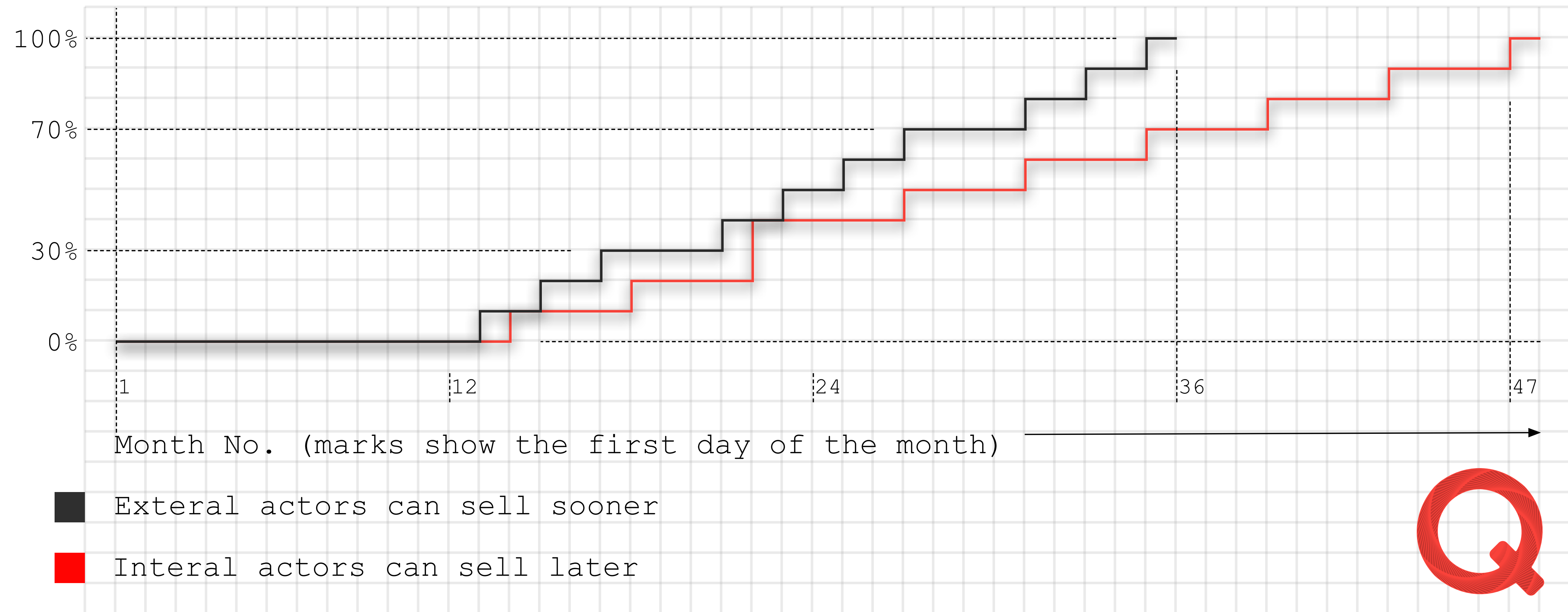
Overall **lockup periods are three years** for internal actors (the core team and treasury) and two years for external actors. The no-trade zone is one year from the initial token release date. To avoid misunderstanding, below is a chart of token release schedule.

## The allocation is as follows:

- Community Incentives: 40%
- Company Treasury: 21%
- Core Team: 20%
- Investors: 10%
- Public Sale: 9%

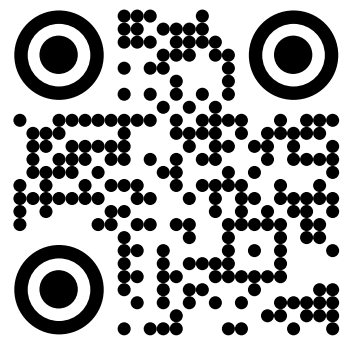
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Percent of all tokens available for sale





For complete information,  
please read our white paper.



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