

Sofi Plotkin

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Multidisciplinary designer pursuing a B.A. in Graphic & Media Design with minors in Illustration and UX/UI Design. Skilled in multimedia storytelling, brand development, live event production research, sports photography and graphics. Driven to create impactful, visually compelling work that blends creativity with strategic design.

EDUCATION

Marymount University, Arlington VA	2026
<i>Bachelor of Arts, Graphic and Media Design</i>	
Florence University of the Arts, Florence Italy	Fall 2024
<i>Semester abroad, Design & Art</i>	

PROFESSIONAL EXPERIENCE

Landmark Ventures , Remote	July – Aug '25
<i>Intern, Production and Creative Design</i>	
<ul style="list-style-type: none">• Perform design audits, client research decks, and firm research decks.• Develop and executed social media strategy for the Social Innovation Summit campaign.• Create design solutions that shaped live event production and enhanced audience experience	
Voice of America , Washington DC	Jan – May '24
<i>Intern, Visual Content Team</i>	
<ul style="list-style-type: none">• Research and produce visually appealing news carousels for Instagram.• Assist with research for upcoming newsworthy events, ensuring timely and relevant content.	
Marymount University , Arlington VA	Sep '22 – Present
<i>Social Media Manager, Men's Wrestling (Sep '22 – May '24)</i>	
<ul style="list-style-type: none">• Design and produce graphics and video reels to promote events and engage audiences.• Build and maintain professional relationships with the team to foster collaboration and authentic content creation.	
<i>Sports Photographer</i>	
<ul style="list-style-type: none">• Efficiently manage post-production workflows to deliver final gallery in a timely fashion.• Adapt photography and editing techniques to different sports environments and lighting conditions.	
Onward Israel , Tel Aviv, Israel	May – Jun '23
<i>Social Innovation and Entrepreneurship Fellowship</i>	
<ul style="list-style-type: none">• Volunteer weekly at nonprofits addressing social issues.• Gain hands-on experience with tech innovations designed for social impact.	

SKILLS

Technical: Photoshop, Illustrator, After Effects, InDesign, WordPress, WebFlow, Figma, Lightroom.

Soft Skills: Collaboration, Problem Solving, Communication, Time Management, Attention to Detail, Adaptability.