

# URBAN AIR IS ON ZIGAZOO!

The World's Largest Social Network for Kids



## AT-A-GLANCE



- 12+ Million Users
- 750+ Gen Alpha Superstars with over 1B followers
- Backed by iHeart Media, Serena Ventures, Jimmy Kimmel, NBA, & more!

HOME TO  
TOP KIDS'  
BRANDS



## URBAN AIR x ZIGAZOO

The Urban Air page launched on February 13<sup>th</sup>. Our 2026 programming includes:



5X Macro  
Creators & 1  
Ambassador  
Per Quarter



12 Promoted  
Posts  
Per Quarter

Category  
Exclusivity for  
Trampoline &  
Adventure Parks

Featured  
placements in  
main feed and  
trending sections

7-Day  
leaderboard  
takeover

Wishlist  
integration

Included in  
Parent Email +  
Email Banner

Programming to be measured by Marketing Mix Model analysis in April