

SonicStrategy

A SONIC TREASURY COMPANY

CSE: SPTZ | OTCQB: DBKSF



SonicStrategy

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TOKEN OVERVIEW

Sonic is a next-generation blockchain platform designed to make decentralized applications **faster**, more **profitable**, and **instantly final**.

It uses breakthrough technology to process 10,000 complex transactions per second with **sub-second finality**, eliminating the delays and uncertainties of traditional blockchains—much like how fiber optic cables revolutionized internet speed.

With proven leadership from DeFi pioneer Andre Cronje and real-world applications across finance, gaming, and enterprise solutions, Sonic offers investors a way to participate in the most undervalued yet **technologically superior Layer 1 blockchain**, featuring unique developer monetization programs that share up to **90% of network fees with application builders**.

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MARKET CAP (FDV) \$896M

TOTAL VALUE LOCKED (TVL) \$370M

TREASURY \$600M



SonicStrategy

INVESTMENT THESIS

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Acquire Sonic tokens as primary treasury asset to stake and generate 9% - 14% APR

Actively participate in on-chain DeFi Strategy to capture high-yield opportunities (24-37%), optimize capital efficiency, and enhance returns.

Deploy Sonic validators to earn 15% yield from 3rd party staking

Offer institutional and retail access through familiar equity vehicle

SonicStrategy Treasury

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33,058,201

Sonic Tokens 3rd Party
Delegated

3.71

Bitcoin

[View Validator Details Here](#)

135M

Held & Invested in DeFi
strategies earning yield

\$2,000,000

Cash

L1 SIGNIFICANCE (\$\$)

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In every major crypto bull market, Layer 1 blockchains deliver the highest returns. L1s consistently outperform due to ecosystem growth, developer migration, and TVL expansion.

AS REGULATION TIGHTENS, BEING BACKED BY COMPLIANT, VETTED INSTITUTIONS MATTERS MORE THAN EVER.

Properly Positioned L1

Sonic is the "Sweet spot" ranking: Technologically superior enough for explosive performance, undervalued enough for massive growth potential.

Institutional Integration

Sonic has \$600M in treasury from Sonic Labs Foundation and established partnerships with major infrastructure providers like Chainlink, Safe, and Alchemy. Despite being only 8 months old, institutional and developer support continues accelerating rapidly.

Upside Potential

In a crypto bull market, investors chase the best risk-adjusted returns.

Sonic offers the technical superiority of a next-generation blockchain (10,000+ TPS, sub-second finality) with the upside potential of the most undervalued L1 - the exact combination that created fortunes in previous cycles.

Team



MITCHELL DEMETER

A pioneering figure in cryptocurrency, Mitchell co-founded the world's first Bitcoin ATM in 2013, establishing himself as an early innovator in the digital asset space. His proven track record includes leading Cointrader Exchange to a successful acquisition in 2015 and serving as President of Netcoins, part of BIGG, which achieved a valuation approaching \$1 billion. Currently serving as CEO of SonicStrategy (formerly Spetz Inc.) and director at Bitcoin Well, Inc., he continues to drive strategic vision and growth in blockchain and DeFi sectors. As a serial entrepreneur, Mitchell has founded and successfully exited multiple businesses across technology and consumer markets, demonstrating exceptional versatility and execution capabilities. His industry leadership was formally recognized when Business in Vancouver named him a "Forty Under 40" honoree in 2020, reflecting his significant influence and impact across the blockchain and broader business communities.



KALLE RADAGE

Kalle is a venture capitalist and fintech executive with experience backing emerging companies in Silicon Valley and Vancouver. He worked at Oracle's advanced emerging technologies division and served as President of a major North American payment processor until its successful acquisition in 2018, where he pioneered early Bitcoin payment support in 2015. Radage founded and currently chairs a payment processor supporting traditional and cryptocurrency transactions, and co-founded Neptune Digital Assets, one of Canada's first publicly traded crypto firms. He has established himself as a leader bridging traditional finance with digital asset innovation across major North American tech hubs.

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RUSSELL STARR

Russell Starr is a Canadian entrepreneur and financier specializing in capital markets, natural resources, and digital assets. He co-founded Echelon Wealth Partners and has served as CEO of Trillium Gold Mines and in key roles at Cayden Resources (sold for CAD \$205 million) and Auryn Resources. Most recently, he was Head of Capital Markets at DeFi Technologies, helping facilitate its Nasdaq listing. Starr has also held executive positions at Valour and board roles at multiple companies, establishing himself as a leader bridging traditional finance with emerging digital asset markets.

PROVEN CRYPTO TREASURY MODEL

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MicroStrategy's Bitcoin strategy created \$13B+ in shareholder value

MICROSTRATEGY PERFORMANCE

- Stock Performance (5 year): **3,144%**
- BTC Holdings: **582,000 btc tokens**
- Market Cap Premium: **1.9x NAV**
- BTC CAGR (5 year): **63%**

VALUE CREATION MECHANISMS

- Asset Appreciation: Direct exposure to underlying crypto
- Premium Multiple: Trade above net asset value
- Accretive Issuance: Sell equity above book value
- Yield Generation: Staking rewards compound returns
- Capital Efficiency: Leverage balance sheet for acquisitions

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EXPLOSIVE MARKET OPPORTUNITY

Sonic has the opportunity to participate in the explosive market opportunity for L1 treasury companies

Blockchain	Market Cap	Public Treasury Companies	Market Status
Ethereum	\$457.6B	Sharplink Gaming, Coinbase Global Inc., Others	Established
Solana	\$95B	Sol Strategies, Upexi, Others	Competitive
SUI	\$13.4B	Mill City Ventures	Competitive
Sonic	\$1B	SonicStrategy	Emerging

CAPITAL STRUCTURE

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FREE TRADING	32,567,655	Free
\$0.50 PRIVATE PLACEMENT	17,005,523	Sept 28 2025
ISSUED	49,573,178	
WARRANTS	11,524,864	\$0.75 (avg)
OPTIONS	3,960,000	\$0.89
FULLY DILUTED	57,667,488	

Convertible Debenture 2,809,895
Finders Warrants 1,404,948

**Secure the network.
Earn rewards.
Build the future.**

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