

# SonicStrategy

DIGITAL ASSET INFRASTRUCTURE

CSE: SONI | OTCQB: SONIF



SonicStrategy

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# INVESTMENT THESIS

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**Acquire Sonic tokens as primary treasury asset to stake and target a 5.69% - 14% annual rewards.**

**Deploy Sonic validators to earn 15% estimated rewards from 3rd party staking.**

**Actively participate in on-chain DeFi Strategy, when possible, to capture high-yield opportunities, optimize capital efficiency, and enhance returns.**

**Provide investors exposure to blockchain infrastructure through a publicly traded equity vehicle.**

Sonic blockchain and validator rewards fluctuate with protocol dynamics and are not guaranteed.

# SonicStrategy Treasury

CSE: SONI | OTCQB: SONIF

**39.2M**

Sonic Tokens 3rd Party  
Delegated

**3.71**

Bitcoin

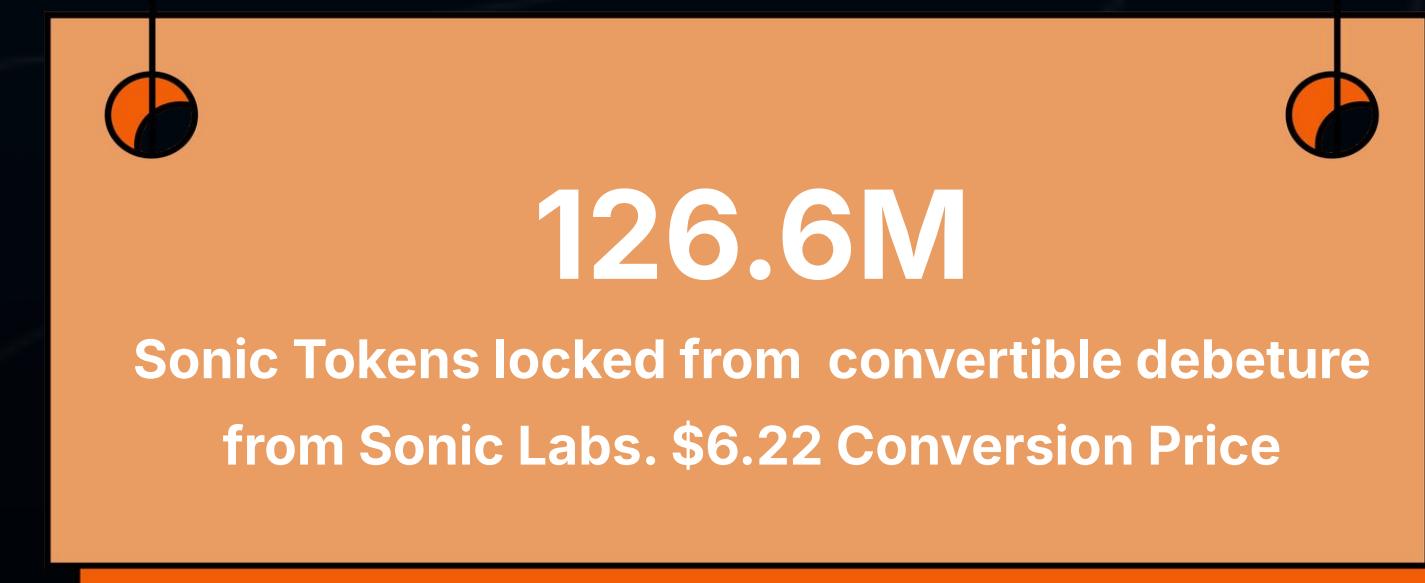
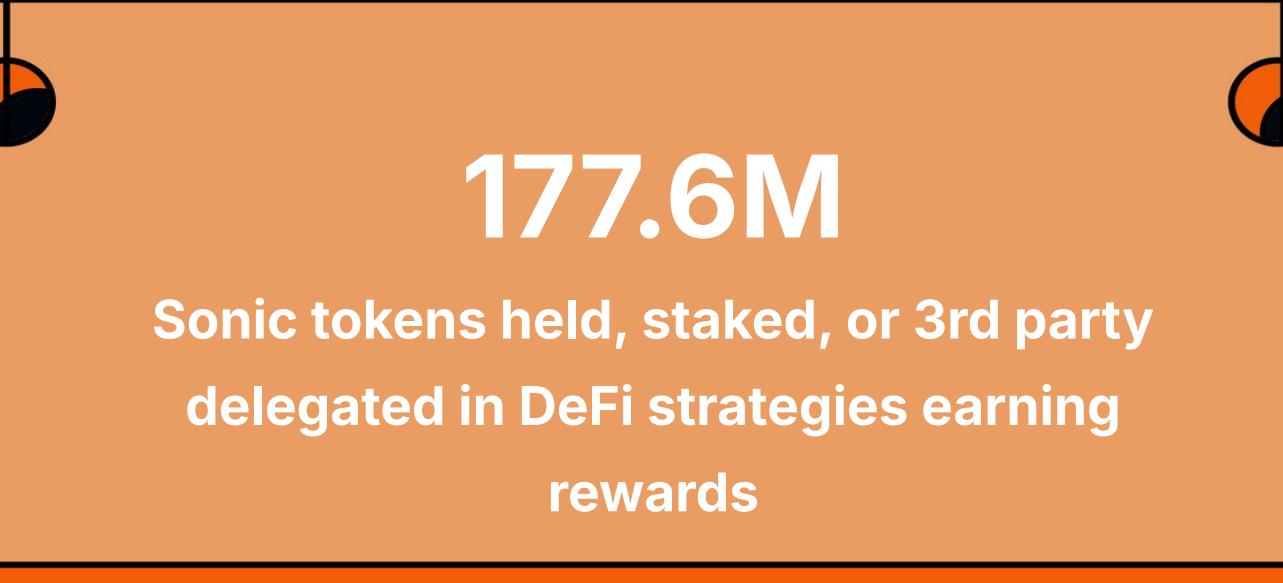
**177.6M**

Sonic tokens held, staked, or 3rd party  
delegated in DeFi strategies earning  
rewards

**126.6M**

Sonic Tokens locked from convertible debeture  
from Sonic Labs. \$6.22 Conversion Price

[View Validator Details Here](#)



# L1 SIGNIFICANCE (\$\$)

In every major crypto bull market, Layer 1 blockchains deliver the highest returns. L1s consistently outperform due to ecosystem growth, developer migration, and TVL expansion.

*AS REGULATION TIGHTENS, BEING BACKED BY COMPLIANT, VETTED INSTITUTIONS MATTERS MORE THAN EVER.*



Sonic is the "Sweet spot" ranking: Technologically superior enough for explosive performance, undervalued enough for massive growth potential.

## Institutional Integration

The Sonic blockchain has a large treasury from Sonic Labs and has established partnerships with major infrastructure providers like Chainlink, Safe, and Alchemy. Institutional and developer support continues accelerating rapidly.

## Upside Potential

In a crypto bull market, investors chase the best risk-adjusted returns. Sonic offers the technical superiority of a next-generation blockchain (10,000+ TPS, sub-second finality) with the upside potential of the most undervalued L1 - the exact combination that created fortunes in previous cycles.

# Team

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**DUSTIN ZINGER**  
**CEO & Director**

Dustin Zinger is the CEO of SonicStrategy Inc., leading its growth as a blockchain infrastructure and digital asset company. With experience in blockchain, capital markets, and marketing, he combines technical insight with investor strategy. Previously, he led Investor Relations at Neptune Digital Assets and has a background in real estate and private placements connecting companies with investors.



**IVAN RIABOV**  
**CFO & Director**

Ivan Riabov is the CFO of SonicStrategy Inc., with over 15 years of experience in finance and capital markets. He was previously Director of Global Capital Markets at Manulife Investment Management and held senior roles at Timbercreek Asset Management and PwC Canada. A Chartered Accountant and Schulich School of Business graduate, Ivan brings strong institutional finance expertise.

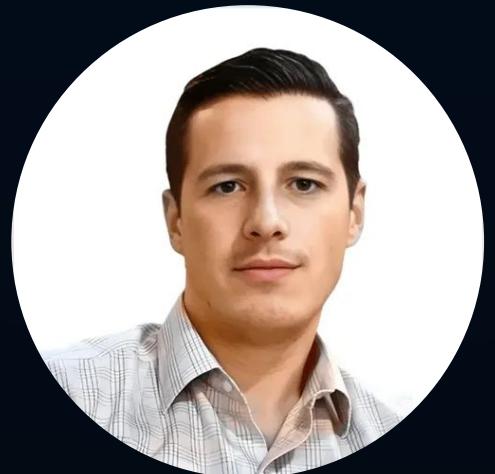


**RUSSEL STARR**  
**Advisor**

Russell Starr is a Canadian entrepreneur with expertise in capital markets, resources, and digital assets. He co-founded Echelon Wealth Partners, led Trillium Gold Mines, and held key roles at Cayden Resources (sold for \$205M) and Auryn Resources. Most recently, he was Head of Capital Markets at DeFi Technologies and has served on multiple boards bridging traditional finance with digital assets.

# Team

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**SPENCER MACLEAN**  
Director

Spencer is a capital markets expert with a background in investing, M&A, and corporate structuring. Former lawyer, now Director at Bromac Resources Ltd.. He brings a strategic mix of law, finance, and business development to Sonic's leadership.



**MICHAEL KRON**  
Director

Michael Kron is a seasoned public company executive and board member. He has been Chairman and CEO of AnywhereCommerce Inc. since 2016, after six years as CFO. He previously served as Director and Audit Committee Chair at Sprylogics Inc. (TSX-V: SPY) and now chairs the Audit Committee at DigiMax Global Inc., bringing strong governance and financial expertise.



**KALLE RADAGE**  
Advisor

Kalle worked at Oracle's advanced technologies division and was President of a major North American payment processor acquired in 2018, where he introduced Bitcoin payments in 2015. He later founded and chairs a payment processor for traditional and crypto transactions and is COO of Neptune Digital Assets, one of Canada's first public crypto firms.



**Alex Heath**  
Director

Alex Heath brings over two decades of experience in capital markets, corporate development, and strategic finance. He has held senior leadership roles in investment banking, public companies, and advisory platforms, with expertise in complex capital structures, M&A, investor relations, and governance.

Alex holds a Bachelor of Commerce (Honours) from the University of British Columbia, is a CFA charterholder, and has completed the ICD/Rotman Directors Education Program. He serves on several public and private company boards, bringing strong governance and shareholder-focused perspective to SonicStrategy.

# EXPLOSIVE MARKET OPPORTUNITY

Sonic has the opportunity to participate in the explosive market opportunity for L1 treasury companies

Blockchain	Market Cap	Public Treasury Companies	Market Status
Ethereum	\$377B	Sharplink Gaming, Coinbase Global Inc., Others	Established
Solana	\$78B	Sol Strategies, Upexi, Others	Competitive
SUI	\$6.8M	Mill City Ventures	Competitive
Sonic	\$246M	SonicStrategy	Emerging

# CAPITAL STRUCTURE

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<b>FREE TRADING</b>	49,620,466
<b>WARRANTS</b>	11,521,864
<b>OPTIONS</b>	2,960,000
<b>FULLY DILUTED</b>	64,102,330

As of January 11, 2026

Convertible Debenture 2,663,910

Finders Warrants 1,316,955

# DEBENTURE TERMS

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<b>PRINCIPAL AMOUNT</b>	126.6M Sonic	\$15m CAD
<b>INTEREST RATE</b>	0%	
<b>CONVERSION PRICE</b>	\$6.22 Per Share	8.89M Shares
<b>ANNUAL YIELD (5.69%)</b>	7.2M Sonic	\$850k CAD

SonicStrategy maintains custody of assets, and keeps all rewards from validator.

The Company can force the conversion of the debenture upon NASDAQ listing, on or before March 11, 2029.

As of January 11, 2026

Secure the network.  
Earn rewards.  
Build the future.

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