



A TALK FOR FRESH START MORNINGS

Making AI work for **you.**

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Custom software that cuts through **complexity.**

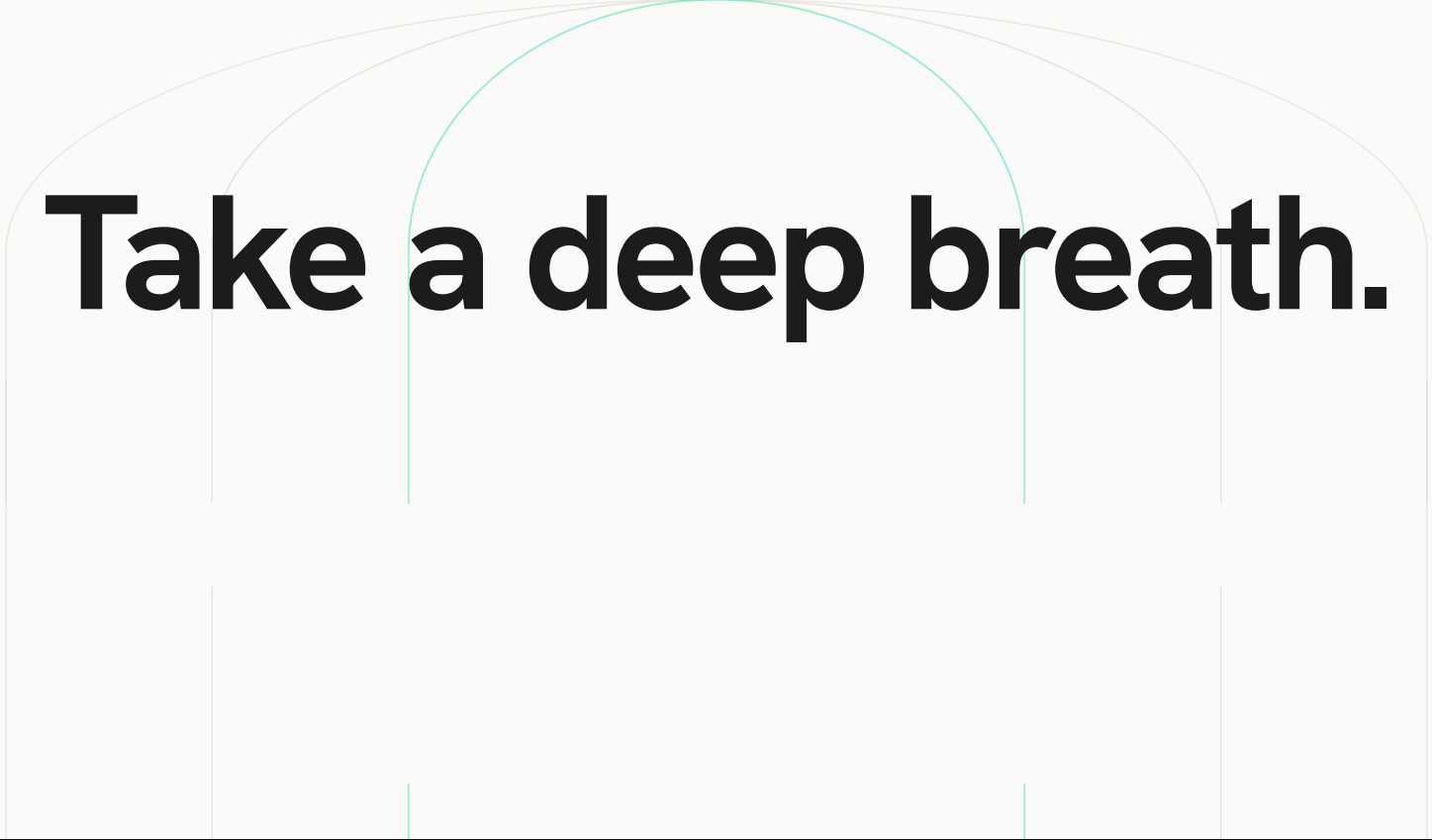
Software, integrations, and data platforms that help you scale — built for businesses that have outgrown their current systems.

Inc. 5000

THREE YEARS RUNNING

Healthcare networks ·
foster-care nonprofits ·
furniture manufacturers



The background features a series of overlapping, rounded arches. The central arch is highlighted with a teal outline, while the others are in a light gray. Vertical lines of the same teal color extend downwards from the base of the arches. The entire composition is set against a white background, framed by dark bars at the top and bottom.

Take a deep breath.

LET'S HEAR FROM YOU

Raise your hand if...

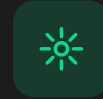
WHEN TO USE AI

Use AI when the cost of being wrong
is **low**
and the cost of being slow
is **high.**

Learning AI is an investment in yourself and your business. Use it to...



Amplify what you're already **great at.**



Unlock new **opportunities.**

Your skill set doesn't go away.

WHAT AI CAN DO

- Generate options fast
- Draft, summarize, research
- Write code, build prototypes
- Work at scale without fatigue

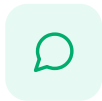
WHAT ONLY YOU CAN DO

- Read a room
- Draw on years of experience
- Make judgment calls
- Build real relationships
- Know which answer is right

The biggest wins aren't old work
done faster.

They're the work you'd **never have
attempted.**

Three ways AI fits into your work.



01

AI thinking partner

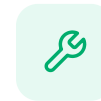
Strategy, writing, brainstorming,
problem-solving



02

AI knowledge layer

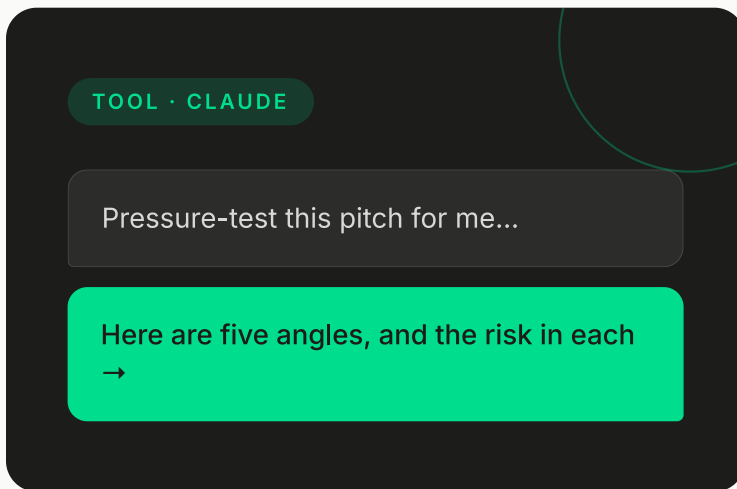
Your documents and data, made
queryable



03

AI toolkit

Build the things you need — even
if you're not a developer



10 — BUCKET 01

AI thinking partner

Strategic thinking

Brainstorm, plan, pressure-test ideas

Writing & communication

Drafts, emails, proposals, SOWs

Decision support

Lay out options, weigh tradeoffs, challenge your assumptions

From rough idea to structured strategy.

A day → an hour

THE ROUGH PROMPT

"Scope a support model for this client — tiers, response times, escalation paths. Here's the context on who they are and what their users expect..."

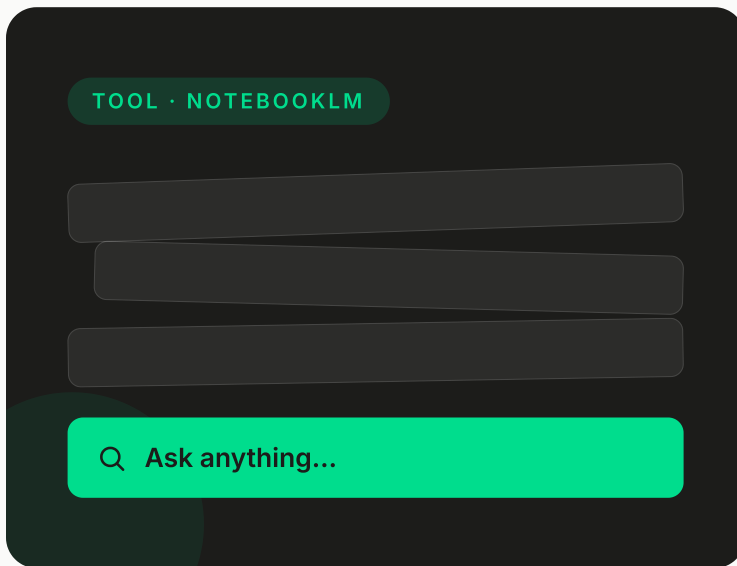


MINUTES

THE STRUCTURED FRAMEWORK

- ✓ Three support tiers, defined
- ✓ Response-time SLAs per tier
- ✓ Escalation path & ownership
- ✓ Coverage & staffing model

We shaped it, adjusted it, made it ours.



12 — BUCKET 02

AI knowledge layer

Upload everything

Documents, transcripts, notes, PDFs

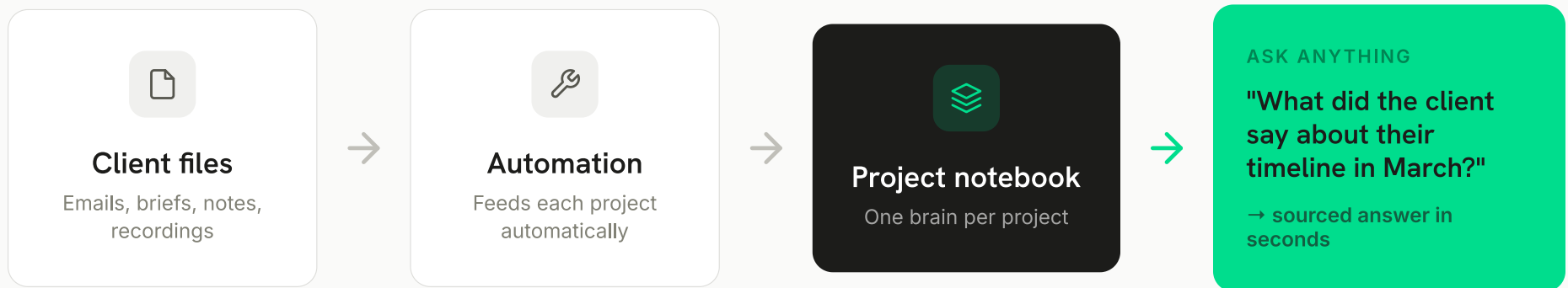
Ask any question

Get grounded answers, sourced from your content

A searchable brain

Your content becomes instantly queryable

We built a brain for every project.



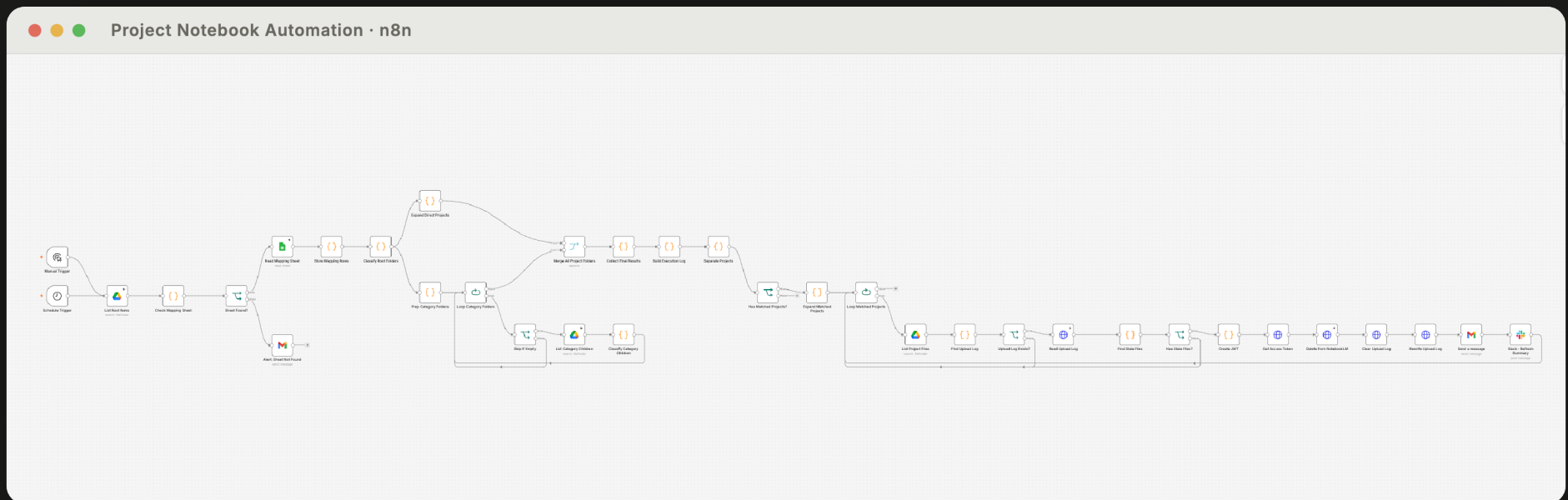
A peek at the tech that powers it.

n8n

Google Drive

NotebookLM

Slack



Runs on a schedule — classifies every client's Drive, syncs what's changed into the right NotebookLM, and posts a summary to Slack. What used to take a developer weeks is now a workflow you maintain yourself.

AI toolkit

CLAUDE CODE · CLAUDE DESIGN

BEFORE

"I wish someone would
build this for me."



AFTER

"I built it myself, with AI, in
an afternoon."

LET'S HEAR FROM YOU

**What have you built with AI
that makes you better?**

LET'S HEAR FROM YOU

Q&A

YOUR CHALLENGE

Find one thing you do for 1–2 hours
every week that AI could help you do
better.

Start there. Then fill that time with something you love.

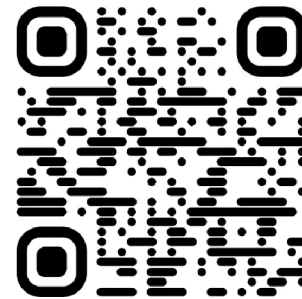
THANK YOU

Let's talk.

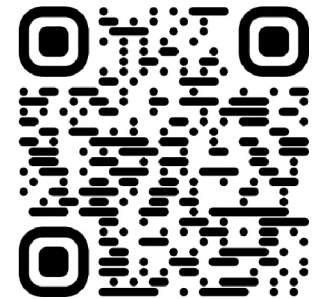


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