

Events. Content. Brands.
We make bold visions unforgettable.

CAPABILITIES

simple

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WHO IS SIMPLE

LET'S CREATE
SOMETHING
UNFORGETTABLE

We are a full-service event, content, and brand studio based in the U.S., with a global outlook. From large-scale summits and cultural festivals to cinematic campaigns and digital experiences—we make brands unforgettable.

Our team is a collective of senior producers, creative directors, and tech strategists who are just as obsessed with impact as they are with execution.

We're not just your team. We're your unfair advantage.





**We Produce Events -
Unforgettable Experiences:**

We merge creativity with technical mastery to transform your events into an impactful experience that keeps people coming back year over year.



**We Produce ~~Boring~~
Unforgettable Content:**

We produce cinematic multi-media content from sizzle reels, recaps, to podcasts- that tell your story, share thought leadership, and make people feel connected to your mission.



**We Create Marketing Assets -
Unforgettable Brands:**

We produce marketing, digital and brand assets that differentiate and elevate your organization and drive connection, impact and growth.

- 150+ Events & Festivals Produced
- 1M+ Attendees Across Live & Virtual Events
- 2,000+ Hours of Broadcast-Quality Content
- 100+ Websites Designed & Launched
- 5x Average Social Engagement on Content

THE SIMPLE SAUCE = OUR DNA

AT SIMPLE, WE DON'T DO AVERAGE. WE ARE BUILT FOR HIGH STAKES MOMENTS.



**BEFORE
SIMPLE,
OUR
CLIENTS
FACED:**

PROBLEMS, SOLVED.

PAIN POINT

GENERIC PRODUCTION
FRAGMENTED VENDORS
POST-EVENT SILENCE
INCONSISTENT EXPERIENCE
SPONSOR CHURN
INTERNAL BANDWIDTH GAPS

OUR SOLUTION

→ BOLD STAGING, CINEMATIC CONTENT, STRATEGIC DESIGN
→ INTEGRATED TEAM FROM CONCEPT TO CAPTURE
→ REAL-TIME CAPTURE, EVERGREEN CONTENT, SPEAKER PROMO KITS
→ COHESIVE DESIGN ACROSS SCREENS, SIGNAGE, AND STAGES
→ ROI-DRIVEN CONTENT, SPONSOR KITS, AND DATA FEEDBACK
WE PLUG IN LIKE YOUR INTERNAL TEAM- BUT FASTER



**Annual & Multi-Day
Conferences and Trade Summits**

From annual membership meetings to industry-specific multi-day conferences, featuring multiple keynotes, tracks, breakouts, live streaming, and networking that require advanced execution and engagement.



Multi-Media Content Production

We produce multi-media content from sizzle reels, recaps to campaigns—to tell stories, share thought leadership, create campaigns, and elevate your brand's presence.



YOUR ONE PARTNER FOR MANY POSSIBILITIES

WHERE WE SHINE

Festivals & Cultural Events

We produce high-profile festivals that captivate audiences who need comprehensive production, staging, AV, interactive experiences, digital assets, and live content capture.



Brand & Marketing Fractional Services

We offer full-service brand and marketing support—including website development, marketing campaigns, social media strategy, and content creation—to keep your brand top-of-mind.



Commercial & Film Production

We deliver Hollywood-level storytelling and cinematography for branded content marketing, live-action commercials, corporate videos, and event recaps.





TIERED EVENT SERVICE PACKAGES

Simple Base → You've got a plan. We bring seamless AV + day-of support.

Simple Premium → You want a cohesive branded experience across stages and social.

Simple Luxe → You're ready for an immersive, cinematic, unforgettable showstopper.

CONTENT PACKAGES

Full Event Content Coverage

→ Multi-camera video, photography, and social clips captured in real time.

Video Production

→ Recaps, speaker clips, evergreen assets, and sizzle reels.

Photography

→ Event stills, editorial shots, and behind-the-scenes moments.

Social Content

→ Platform-optimized content (Instagram, TikTok, LinkedIn, X) delivered fast.

BRAND & MARKETING PACKAGES

Post-Event Social Media Management

→ Curated posts, graphics, and video assets to drive momentum after the event.

Brand & Website Development

→ From event landing pages to full organizational rebrands.

Branded Content Development

→ Campaigns, assets, and storytelling that align with your values and voice.



THE SIMPLE WAY.

DISCOVER & ALIGN
Your goals become our blueprint

1

DESIGN & STRATEGIZE
Vision, visuals, and the technical roadmap

2

CAPTURE & AMPLIFY
Content that fuels your brand long after the event

3

PRODUCE & EXECUTE
World-class crews.
Zero chaos.

4



PORTFOLIO HIGHLIGHTS

PROVEN.
TRUSTED.
UNFORGETTABLE.



CLICK ON AN IMAGE TO VIEW VIDEO RECAP

DC Startup Week →
7-stage execution +
daily recaps



Femme it Forward →
7-stage execution +
daily recaps



Trinity 20th Anniversary
→ Sold-out stage & real-
time social lift



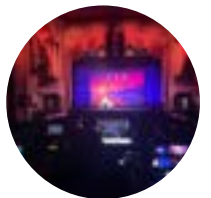
Roots Picnic →
Immersive staging +
content capture +
social media hit



UNCF →
Immersive staging +
content capture +
social media hit



**Martin Amini
Comedy Special** →
Full event rebrand +
content strategy



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"Simple transformed our annual trade conference into a world-class event. The branding, production, and content strategy kept our audience engaged long after they left."
– Senior Event Director, National Trade Association

"From festival staging to content production, Simple delivered an experience that exceeded every expectation. Our audience engagement skyrocketed."
– Executive Producer, Broccoli City Festival

"Simple is our go-to partner for pulling off the impossible, every time."
– Live Nation Executive

"They don't just produce events; they capture the essence of our brand and move it forward."
– UNCF Event Planner

"Simple's team are technical experts and know how to deliver multi-day, very sophisticated productions—and nailed the live and social content execution."
– Co-Chair, DC Startup & Tech Week

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CLIENT LOVE

WHAT OUR CLIENTS SAY WHEN THE LIGHTS COME UP





● Legacy Sessions
(Premium podcast studio)

VENTURES & INNOVATION

MORE THAN EXECUTION. WE BUILD WHAT'S NEXT.

● Community
Health Media
(Pharma/health
content engine)



● Energy Pathways
(Solar storytelling)

● Investments in AI content
tools and event tech





BUILT FOR HIGH STAKE MOMENTS.

[BOOK A VISION SESSION](#)

[LET'S DISCUSS YOUR GOALS](#)