

VIDEO & CONTENT PRODUCTION

Video & Content Production in Washington, DC

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Every organization in Washington has something to say. Associations need to move members. Contractors need to win business. Conference organizers need the room to feel bigger than the room. Video is how all of it travels.

We are a full video and content production team based in DC: concept, scripting, directing, shooting, editing, and delivery. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed.

LOCAL INSIGHTS

DC is an interview town. Much of our work here is executives, association leaders, and subject-matter experts on camera, filmed in offices across downtown, NoMa, and Northern Virginia with mobile interview kits that make any conference room look intentional.

For event coverage, we are in the city's venues every week: the convention center, hotel ballrooms along Connecticut Avenue, festival grounds. We know the load-in routes, the lighting conditions, and the house rules.

And when the story needs the city itself, we handle the logistics of shooting around Washington properly, including National Park Service permits for the Mall and memorial areas, so your B-roll never becomes a legal problem.

TOP VENUES

- Where we shoot: Walter E. Washington Convention Center
- association headquarters across downtown DC
- The Wharf and Navy Yard
- National Mall and memorial areas (permitted)
- on location across the DMV

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

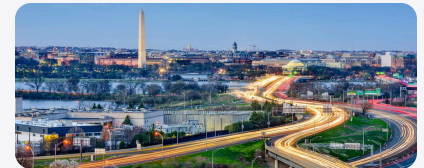
- **Studio One | Fully Equipped Modern Creative Studio minutes from Downtown DC** (Exposed-brick and white-wall studio with pro lighting, Downtown DC)
- **Downtown DC Large Curved Cyclorama Film and Photo Studio** (Pre-lit curved cyc wall film and photo studio, Downtown DC)
- **JRCB Studios | Loft Studio with Cyclone wall in Downtown DC for Photography & Video** (Cyc wall loft studio with exposed brick, Truxton Circle)
- **EOD Studio DC | Downtown DC's Premier Production Studio for Video, Photo & Podcasting** (Video, photo, and podcast production studio, Penn Quarter)



[BROWSE PEERSPACE](#)

ICONIC LOCATIONS TO FILM

- **National Mall** (Two miles of federal parkland between the Capitol and the Lincoln Memorial. Commercial filming needs an NPS film permit, separate from DC city permits)
- **Union Station** (Beaux-Arts 1907 rail terminal with the marble Grand Concourse, blocks from the Capitol. Commercial shoots need a permit from the property manager)
- **The White House** (Exterior views from Lafayette Park at 1600 Pennsylvania Ave NW. Permitting restrictions apply on the 1500-1700 blocks of Pennsylvania Ave)
- **The Exorcist Steps** (Georgetown stairs from the climactic scene of the 1973 film The Exorcist. Public stairs, small crews OK, larger productions need a DC film office permit)



[Film permits →](#)

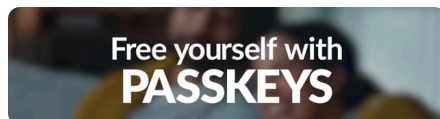
WHY SIMPLE

One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

We turn fast when the moment demands it: same-day sizzle reels during conferences, rapid-response edits when news breaks in your sector. And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Washington, DC? Let's talk.

[LET'S TALK](#)

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