CORPORATE EVENT PRODUCTION

Corporate Event Production in New York, NY

Conferences, summits, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in New York, NY demands a producer that can keep up with the city. New York is home to more Fortune 500 headquarters than any other American metro, with JPMorgan Chase, Verizon, Citigroup, Morgan Stanley, Goldman Sachs, and Pfizer all anchored in Manhattan. That concentration of corporate power means the bar here is set by the biggest brands in the world, and every keynote, summit, and product launch is competing with the last one they did.

We are Simple Multimedia, and we produce in New York regularly. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

New York rewards producers who arrive prepared. Hotel ballroom buyouts in Midtown, receptions at landmark buildings downtown, multi-day programs that run across boroughs: the city is a puzzle of loading docks, union rules, and room turns, and we manage all of it as part of production.

LOCAL INSIGHTS

The Javits Center is the anchor of Manhattan's west side: 3.3 million gross square feet after its 2021 expansion, with a 55,000-square-foot ballroom, a rooftop pavilion, and one of the busiest convention calendars in the country, including NRF's Big Show, the New York International Auto Show, and New York Comic Con. We work the building regularly and know its loading logistics, house AV policies, and union labor rules.

Beyond the convention center, the city gives you range. Cipriani Wall Street and Gotham Hall for galas with grandeur. The Ziegfeld Ballroom for award ceremonies. The Glasshouse in Chelsea for modern product launches with Hudson River views. The Plaza Hotel for high-end corporate dinners. The Stephen A. Schwarzman Building of the New York Public Library, with rooms like Astor Hall and the Celeste Bartos Forum, for receptions in one of Manhattan's landmark addresses. Meeting venues like Convene at Times Square and Grand Central cover the boardroom tier.

Permitting here has its own rhythm. Street closures, sidewalk load-ins, amplified sound, and multi-block runs each carry timelines that have to be built into the schedule. We manage it from day one.

TOP VENUES

- Jacob K. Javits Convention Center
- Cipriani Wall Street
- Gotham Hall
- Ziegfeld Ballroom
- The Glasshouse, Chelsea
- The Plaza Hotel
- New York Public Library, Stephen A. Schwarzman Building
- Convene, Times Square and Grand Central

20+
Years in media, events, and production

3
Integrated services: events, video, marketing

25
Cities served nationwide

TOP RESTAURANTS

- Keens Steakhouse (Historic Midtown steakhouse, famous mutton chop, private rooms)
- Peter Luger (Iconic dry-aged porterhouse, Williamsburg, Brooklyn)
- Smith & Wollensky (Classic upscale steakhouse, Midtown and Upper East Side)
- Delmonico's (Historic New York steakhouse, established 1837)

MAKE RESERVATIONS

THINGS TO SEE

- Statue of Liberty (Harbor icon, ferry access from Battery Park)
- Empire State Building (Art Deco icon, observation decks, Midtown)
- Central Park (Iconic urban park, Manhattan)
- Times Square (Neon-lit entertainment district, Midtown Manhattan)



More information →

WHY SIMPLE

Most production companies show up with gear. We show up with context. We are in New York's venues and loading docks regularly, so we arrive knowing the building, the crew rules, and the realistic schedule.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

- Planning and management
- Technical production
- Show and on-site execution
- Event creative

Let's Work Together

Producing in New York? Let's talk.

LET'S TALK

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