

VIDEO & CONTENT PRODUCTION

Video & Content Production in New York, NY

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video & Content Production in New York, NY happens in the advertising and media capital of the country. This is where the biggest agencies are headquartered, from Omnicom Group in Midtown to WPP Media at 3 World Trade Center, and where corporate brands set the standard for what video should look like. Every organization with a New York presence is competing for attention in the deepest, most sophisticated B2B video market in the United States. Average does not survive here.

We are Simple Multimedia. Our video and content production team works in New York regularly: concept, scripting, directing, shooting, editing, and delivery. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed.

LOCAL INSIGHTS

New York is an interview town and a broadcast town. We film executives in Midtown offices with mobile interview kits that make any conference room look intentional. We cover conferences at the Javits Center, keynotes in hotel ballrooms, and summits across the boroughs, with editors on site when same-day cuts are on the calendar.

This city has production infrastructure few markets can match. Steiner Studios at the Brooklyn Navy Yard, the largest studio complex outside Hollywood, with 30 soundstages. Silvercup Studios in Long Island City and Kaufman Astoria Studios in Queens. Network broadcast operations at 30 Rock and the CBS Broadcast Center. Deep benches of directors, operators, and post houses on both sides of the East River.

When the story needs the city itself, we plan location work properly across all five boroughs, including coordination with the city's film office for permits, so your B-roll never becomes a legal problem.

TOP VENUES

- Where we shoot: Jacob K. Javits Convention Center
- Midtown offices and agency headquarters
- Steiner Studios, Brooklyn Navy Yard
- Silvercup Studios, Long Island City
- location work across all five boroughs (permitted)

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- **LOFT393** (Photo/video production loft with projection wall, TriBeCa)
- **EDEN STUDIO NYC** (Modern daylight photo studio with grip included, West Chelsea)
- **STUDIO CLYX 1** (Natural light studio loft with designer furniture, Brooklyn)
- **The Village Loft Studio** (Full-floor 3,500 sq ft historic loft, Greenwich Village)

[BROWSE PEERSPACE](#)



ICONIC LOCATIONS TO FILM

- **Brooklyn Bridge** (1883 suspension bridge, Manhattan to Brooklyn, permit via NYC DOT film office)
- **Grand Central Terminal** (Beaux-Arts transit landmark, Midtown East, filming requires MTA permit)
- **Central Park** (843-acre urban park, filming requires Parks Film Shoot Request Form)
- **Times Square** (Theater District plaza, commercial shoots may need a MOME permit)



[Film permits →](#)

WHY SIMPLE

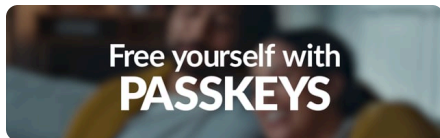
One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

We turn fast when the moment demands it: same-day sizzle reels during conferences, rapid-response edits when news breaks in your sector. And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in New York? Let's talk.

[LET'S TALK](#)



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