

CORPORATE EVENT PRODUCTION

Corporate Event Production in Chicago, IL

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Chicago, IL is built for a city that runs on scale. McCormick Place is the largest convention center in North America, with 2.6 million square feet of exhibit space across four buildings, and it draws roughly 3 million visitors a year for shows like the National Restaurant Association Show, RSNA, and the Chicago Auto Show.

Beyond the convention center, Chicago is home to a deep corporate bench. United Airlines, McDonald's, Kraft Heinz, Mondelez International, and Conagra Brands all run global operations from the metro. Every one of them stages leadership meetings, product launches, and client events that have to perform.

We are a production team that produces nationally, and Chicago is one of our key markets. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

McCormick Place sets the standard here: four buildings, 173 meeting rooms, four ballrooms, assembly seating for 18,000, and nearly 3,000 connected hotel rooms. The National Restaurant Association Show takes over the campus each May. RSNA fills it each November. We plan for the building's true scale: load-in routes, cross-campus moves, and the coordination a 2.6-million-square-foot campus demands.

Beyond the convention center, Chicago rewards producers who match the venue to the moment. Navy Pier's Festival Hall for large receptions on the lake. The Adler Planetarium's Skyline Terrace for events with the city's best view. The Art Institute of Chicago for galas surrounded by world-class art. The Chicago Cultural Center for receptions under its Tiffany domes. The Rookery Building for executive gatherings with architectural pedigree.

TOP VENUES

- McCormick Place
- Navy Pier
- Adler Planetarium
- Art Institute of Chicago
- Chicago Cultural Center
- The Rookery Building

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

- **Mastro's Steakhouse** (Upscale steakhouse, River North, live piano)
- **STK Steakhouse** (Modern steakhouse lounge, River North)
- **The Grillroom Chophouse & Wine Bar** (Upscale Loop steakhouse, Theater District)
- **Tortoise Supper Club** (Prime rib supper club, River North, live jazz)

MAKE RESERVATIONS

THINGS TO SEE

- **Cloud Gate** (Iconic Millennium Park sculpture, downtown)
- **Willis Tower Skydeck** (103rd-floor observation deck, The Loop)
- **Navy Pier** (Lakefront entertainment, Ferris wheel, Streeterville)
- **Art Institute of Chicago** (Major art museum, Grant Park)

[More information →](#)



WHY SIMPLE

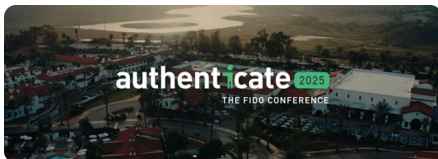
Most production companies show up with gear. We show up with a plan built around how Chicago actually operates. We walk the venue, map the load-in, and learn the building before your attendees arrive.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

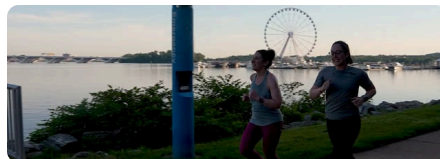
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. Earn your trust on the first show, and we become the team you call for every one after.

FEATURED WORK



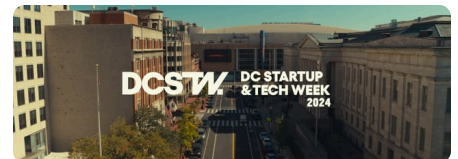
Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Chicago? Let's talk.

LET'S TALK

 **simple**

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