CORPORATE EVENT PRODUCTION

Corporate Event Production in Dallas-Fort Worth, TX

Conferences, summits, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Dallas-Fort Worth, TX is built for a city where corporate America keeps moving its headquarters. AT&T, American Airlines, McKesson, Southwest Airlines, and Texas Instruments all run global operations from the metroplex, and every one of them produces events: leadership summits, product launches, national sales meetings, town halls that reach tens of thousands of people.

The meetings market here is built for scale, and it is in motion. The Kay Bailey Hutchison Convention Center in Dallas is mid-rebuild, with demolition underway on several halls and a new facility planned for 2030. Producing here now takes a team that knows what is open, what is coming online, and how to plan around construction. We track that so you do not have to.

We are Simple Multimedia, producing corporate events across Dallas-Fort Worth. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

The Kay Bailey Hutchison Convention Center anchors downtown Dallas, and producing there during the rebuild takes current knowledge: which halls are active, how load-in works next to active construction, how the venue team is staging around the work. We stay current with the building so your plan is never based on last year's floor.

The rest of the metroplex rewards producers who know the map. Fort Worth has its own downtown convention center plus Dickies Arena for general sessions and evening programs with real production value. Grapevine is home to the Gaylord Texan Resort & Convention Center, the all-under-one-roof choice for multi-day conferences, minutes from DFW International Airport.

For events with character, DFW delivers. Gilley's Dallas for receptions with Texas energy. The Factory in Deep Ellum, a 48,000-square-foot former music hall, for product launches that need scale and edge. The Statler, a restored mid-century hotel downtown, for executive summits. Bass Performance Hall at Sundance Square for Fort Worth programs with polish. Texas Live! in Arlington for corporate buyouts steps from AT&T Stadium. Southfork Ranch in Plano, the famous filming location, for offsites people actually remember.

DFW runs hot from June through August and shines outdoors the rest of the year. We plan programs around the calendar, not against it.

TOP VENUES

- Kay Bailey Hutchison Convention Center, Dallas
- Fort Worth Convention Center
- Gaylord Texan Resort & Convention Center, Grapevine
- Dickies Arena, Fort Worth
- Gilley's Dallas
- The Factory in Deep Ellum
- The Statler, Dallas
- Bass Performance Hall, Fort Worth
- Texas Live!, Arlington

20+
Years in media, events, and production

3
Integrated services: events, video, marketing

25
Cities served nationwide

TOP RESTAURANTS

- Nick & Sam's (Upscale steakhouse, Uptown Dallas, live piano)
- The Capital Grille (Dry-aged steakhouse, Uptown Dallas, Crescent Court)
- The Old Warsaw (Old-world French steakhouse, Uptown, since 1948)
- Crown Block Dallas (Steakhouse atop Reunion Tower, panoramic city views)

MAKE RESERVATIONS

THINGS TO SEE

- The Sixth Floor Museum at Dealey Plaza (JFK assassination museum, downtown Dallas)
- Fort Worth Stockyards National Historic District (Cattle drives, rodeos, Old West, Fort Worth)
- Reunion Tower (Observation deck, downtown Dallas skyline views)
- Dallas Arboretum & Botanical Garden (66-acre garden, White Rock Lake)



More information →

WHY SIMPLE

Most production companies show up with gear. We show up with context. We produce across the whole metroplex, from Dallas to Fort Worth to the Mid-Cities, and we bring one crew that already knows how each city permits, loads in, and runs a show.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

- Planning and management
- Technical production
- Show and on-site execution
- Event creative

Let's Work Together

Producing in Dallas-Fort Worth? Let's talk.

LET'S TALK

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