

CORPORATE EVENT PRODUCTION

Corporate Event Production in Houston, TX

Conferences, summits, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Houston runs on energy, medicine, and logistics, and its events run on all three. Corporate Event Production in Houston, TX means working in the orbit of the country's densest energy headquarters cluster: ExxonMobil, Chevron, Phillips 66, ConocoPhillips, Sysco, and Halliburton all call the Houston area home. It means trade shows and shareholder meetings that have to hold their own next to the Offshore Technology Conference at NRG Park.

Energy demand runs in cycles, and Houston buyers know it. The market that quiets during a downturn stays loud at the Texas Medical Center, the busiest healthcare meeting market in the country, and across a logistics corridor that never stops moving. We produce for all of it: energy conferences, medical congresses, leadership summits, and product launches.

Simple is a full-service event production company, and we produce in Houston regularly. Planning and management, technical production, show and on-site execution, and event creative: one partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

The George R. Brown Convention Center anchors downtown Houston, connected to the Hilton Americas-Houston and the Marriott Marquis Houston, with Discovery Green next door for outdoor program elements. We know its halls, its loading logistics, and how to coordinate with its in-house vendor structure.

Beyond the convention center, Houston rewards producers who know the terrain. Reliant Center in Reliant Park for trade shows with heavy exhibitor demand: 706,000 square feet of contiguous exhibit floor, eleven halls, and 118 loading bays. POST Houston for receptions with a skyline view from the five-acre Skylawn rooftop. Jones Hall for the Performing Arts for general sessions with presence. The Ballroom at Bayou Place and the Hilton Houston Post Oak by the Galleria for galas and executive programs.

The Texas Medical Center deserves its own note. At 50 million square feet, it is the largest medical complex in the world, and Houston has become one of the country's busiest markets for medical conferences and congresses. We understand the review cycles, the compliance culture, and the precision that healthcare events demand.

TOP VENUES

- George R. Brown Convention Center
- Reliant Center, Reliant Park
- POST Houston
- Jones Hall for the Performing Arts
- The Ballroom at Bayou Place
- Hilton Houston Post Oak by the Galleria

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

- **Steak 48** (Upscale steakhouse, River Oaks District, private dining rooms)
- **Guard and Grace** (Modern steakhouse, downtown, One Allen Center)
- **Morton's The Steakhouse** (Downtown steakhouse, private dining rooms)
- **The Palm** (Classic steakhouse, downtown GreenStreet district)

MAKE RESERVATIONS

THINGS TO SEE

- **Space Center Houston** (NASA visitor center, Johnson Space Center)
- **Houston Museum of Natural Science** (Science museum, planetarium, Museum District)
- **The Galleria** (Major shopping center, Uptown Houston)
- **Gerald D. Hines Waterwall Park** (Iconic water wall fountain, Uptown)



[More information →](#)

WHY SIMPLE

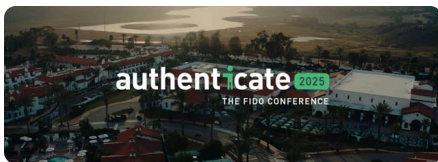
Most production companies show up with gear. We show up with sector fluency. Energy events need producers who understand how this industry talks: a safety-first culture, technical depth, and audiences who spot fluff immediately. Healthcare events need precision and patience with long review processes. We have worked in both, in Houston and nationally.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

Because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

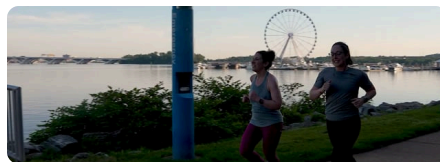
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Houston? Let's talk.

LET'S TALK



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