

VIDEO & CONTENT PRODUCTION

Video & Content Production in Houston, TX

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Houston is a city of industries that need to be seen clearly. Video & Content Production in Houston, TX serves energy companies explaining complex operations, medical institutions at the Texas Medical Center communicating breakthroughs, and supply chain brands operating out of the country's energy capital.

Energy video has its own grammar: plants, trading floors, and field operations shot with an eye for safety, scale, and technical accuracy. Healthcare video runs on trust and precision. Corporate video in Houston often has to do both at once, speaking to investors in one cut and engineers in the next.

We are a full video and content production team, and we shoot in Houston regularly. Concept, scripting, directing, shooting, editing, and delivery: commercials and brand films, corporate video and explainers, customer testimonials and executive interviews, event coverage with same-day edits, photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed.

LOCAL INSIGHTS

Houston is an interview town. Much of our work here is executives, physicians, and subject-matter experts on camera, filmed on corporate campuses across the Energy Corridor, the Galleria district, and the Texas Medical Center, with mobile interview kits that make any conference room look intentional.

For event coverage, we are in the city's venues regularly: the George R. Brown Convention Center, trade show floors at Reliant Center, hotel ballrooms downtown, gala venues across the city. We know the load-in routes, the lighting conditions, and the house rules.

And when the story needs the city itself, we know where to point the camera: the downtown skyline from Buffalo Bayou Park and Eleanor Tinsley Park, Discovery Green next to the convention center, and the Skylawn rooftop at POST Houston. We handle the permits and location agreements, so your B-roll never becomes a legal problem.

TOP VENUES

- Where we shoot: George R. Brown Convention Center
- Reliant Center
- corporate campuses in the Energy Corridor
- Texas Medical Center campuses
- Buffalo Bayou Park and Eleanor Tinsley Park (downtown skyline)
- POST Houston Skylawn

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- **NSR TOP LOFT** (Industrial natural light studio, Warehouse District Downtown Houston)
- **Black Flag Studios** (Cinematic podcast and video studio, North Houston)
- **Trill Reality Studios** (Photo and video production studio with strobes, Westside Houston)
- **Magik Studios** (Cinematic LED wall and cyc studio for virtual production, Houston)



[BROWSE PEERSPACE](#)

ICONIC LOCATIONS TO FILM

- **Space Center Houston** (NASA's official visitor center, Apollo 13 and Armageddon filmed at Johnson Space Center facilities)
- **Gerald D. Hines Waterwall Park** (64-foot iconic fountain seen in Sidekicks and music videos, city permit required for commercial shoots)
- **Downtown Houston** (Skyline backdrop for Transformers and Reality Bites, film on public property via Houston Film Commission registration)
- **Miller Outdoor Theatre in Hermann Park** (Free outdoor performance venue featured in Boyhood, on the Texas Film Commission's Richard Linklater film trail)



[Film permits →](#)

WHY SIMPLE

One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

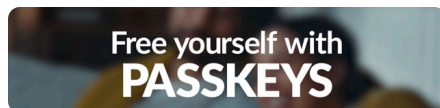
Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

We turn fast when the moment demands it: same-day sizzle reels during conferences, rapid-response edits when news breaks in your sector. Houston buyers in energy and healthcare move on industry news cycles, and our turnaround matches them.

And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver on time and on message. Your budget, timeline, and brand get the same care in post as they did on set. The more we work with your team, the more our crew anticipates what you need.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Paskeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Houston? Let's talk.

[LET'S TALK](#)

 **simple**

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

