

CORPORATE EVENT PRODUCTION

Corporate Event Production in Atlanta, GA

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Atlanta, GA runs at scale. The Georgia World Congress Center is one of the largest convention centers in the country, and the city fills it year after year with national conferences, sales kickoffs, and association meetings. Atlanta also hosts headquarters for some of the most demanding brands in the world: Coca-Cola, Home Depot, Delta, UPS, Southern Company. When those companies put on an event, the bar is set by brands the entire world watches.

We are an event production team that produces in Atlanta. We handle every aspect of corporate event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

Atlanta events reward producers who plan around the city's realities. Fly-in attendees arrive through Hartsfield-Jackson, the world's busiest airport, so arrival windows and ground transport have to be precise. The downtown convention corridor puts the GWCC, Mercedes-Benz Stadium, Centennial Olympic Park, and the major hotels within walking distance of each other, which is a gift for attendee flow if you plan it right. We plan it right.

LOCAL INSIGHTS

The Georgia World Congress Center anchors downtown Atlanta: 3.9 million square feet of convention space, 1.5 million of it prime exhibit space, the largest LEED-certified convention center in the world. We know how to work it: in-house AV coordination, labor rules, and load-in logistics across its three interconnected buildings.

Beyond the convention center, Atlanta gives corporate events rooms with real character. The Fox Theatre hosts meetings and receptions in its ballrooms, behind one of the most recognizable marquees in the country. Georgia Aquarium's Oceans Ballroom puts your dinner guests face to face with beluga whales and whale sharks. Mercedes-Benz Stadium hosts private events across more than a dozen meeting spaces. Coca-Cola Roxy at The Battery brings concert-grade production to corporate gatherings next to Truist Park.

Hotel-side, the Signia by Hilton Atlanta serves as the convention campus headquarter hotel, connected to the GWCC footprint for multi-day programs that need everything in one place.

TOP VENUES

- Georgia World Congress Center
- Fox Theatre
- Georgia Aquarium (Oceans Ballroom)
- Mercedes-Benz Stadium
- Coca-Cola Roxy, The Battery Atlanta
- Signia by Hilton Atlanta

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

- **Morton's The Steakhouse** (Downtown steakhouse, near Centennial Olympic Park)
- **Ruth's Chris Steak House** (Buckhead steakhouse, private dining rooms)
- **Ray's In the City** (Downtown steak and seafood, Peachtree Street)
- **SM44 ATL** (Steakhouse and speakeasy, Midtown)

MAKE RESERVATIONS

THINGS TO SEE

- **Georgia Aquarium** (One of the world's largest aquariums, downtown)
- **World of Coca-Cola** (Brand museum, downtown, Pemberton Place)
- **Martin Luther King Jr. National Historical Park** (Civil rights historic site, Sweet Auburn)
- **Atlanta Botanical Garden** (Garden oasis, Midtown, next to Piedmont Park)



[More information →](#)

WHY SIMPLE

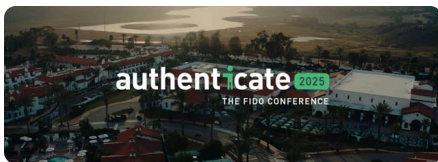
Most production companies show up with gear. We show up with context. Our team has produced at the scale Atlanta's venues demand, and we carry that experience into every room on your run of show.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss. Atlanta's deep film production bench also means we can staff broadcast-level crew when a show needs it.

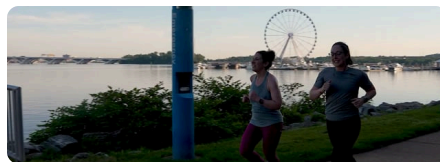
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



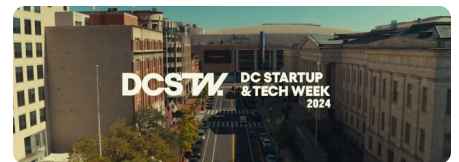
Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Atlanta? Let's talk.

LET'S TALK

 simple

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

