

VIDEO & CONTENT PRODUCTION

Video & Content Production in Atlanta, GA

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video Production in Atlanta, GA runs at film-production standards. The city is the country's third-largest production hub after Los Angeles and New York, and the crew base here works on blockbuster films and prestige television as a matter of routine. That raises the bar for everyone. Corporate video shot in Atlanta can look like it was made for a premiere, and buyers here expect it to.

We are a full video and content production team producing in Atlanta: concept, scripting, directing, shooting, editing, and delivery. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed. In a city full of cameras, the difference is production discipline.

LOCAL INSIGHTS

Atlanta is an executive-content town. Headquarters for Coca-Cola, Home Depot, Delta, UPS, and Southern Company sit across downtown, Midtown, and the Perimeter, and much of our work here is executives and subject-matter experts on camera. Our mobile interview kits travel to offices across the metro, with lighting, audio, and backdrops that make any conference room look intentional.

For event coverage, the downtown convention corridor keeps us in the Georgia World Congress Center, Mercedes-Benz Stadium, and Centennial Olympic Park. We know the load-in routes, the lighting conditions, and the house rules.

And the film base is an asset we use directly. Atlanta's deep crew bench, built on a state tax incentive program that made Georgia one of the top filming locations in the country, means we can staff to any scale: a two-person interview kit or a full commercial shoot with film-production craft. Studios like Trilith keep expanding here, and the talent pool keeps getting deeper.

TOP VENUES

- Where we shoot: Georgia World Congress Center
- Centennial Olympic Park (permitted)
- corporate campuses across downtown, Midtown, and the Perimeter
- studio and on-location shoots across the Atlanta metro

 **20+**

Years in media, events, and production

 **3**

Integrated services: events, video, marketing

 **25**

Cities served nationwide

PEERSPACE LOCATIONS TO SHOOT

- **Spacious Warehouse Production Studio for Film & Photography with Raised Loading Dock** (4,000 sq ft warehouse studio, Atlanta)
- **Arlo Studios** (White cyc studio with lighting gear, Atlanta)
- **Arlo Westlight** (Sun-drenched studio loft, Atlanta Beltline)
- **Spacious Downtown Loft with Exposed Brick and Natural Light** (Exposed brick loft, Downtown Atlanta)



[BROWSE PEERSPACE](#)

ICONIC LOCATIONS TO FILM

- **Centennial Olympic Park** (1996 Olympics legacy park with the Fountain of Rings, permits via GWCCA or the city film office)
- **Fox Theatre** (1929 Moorish movie palace on Peachtree St, Midtown, filming inside by arrangement with the venue)
- **Piedmont Park** (200-acre green space in Midtown, permits via the Piedmont Park Conservancy)
- **Mercedes-Benz Stadium** (Falcons and Atlanta United home and FIFA World Cup 2026 venue, filming by arrangement with the venue)



[Film permits →](#)

WHY SIMPLE

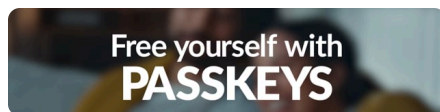
One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

We turn fast when the moment demands it: same-day sizzle reels during conferences, rapid-response edits when news breaks in your sector. And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

-  Concept
-  Scripting
-  Directing

-  Shooting
-  Editing
-  Delivery

Let's Work Together

Filming in Atlanta? Let's talk.

[LET'S TALK](#)

 simple

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

