

CORPORATE EVENT PRODUCTION

Corporate Event Production in Las Vegas, NV

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Las Vegas, NV is a trade show game. Every year the Las Vegas Convention Center fills with CES, NAB Show, SEMA, and dozens of other major expos. Each one brings thousands of exhibitors competing for the same attention. Production quality is what separates the booths that draw a crowd from the ones that get walked past.

Simple is an event production company that produces in Las Vegas at trade show scale: full conferences and summits, exhibitor booths and activations, product launches, meeting suites, and the hospitality events that surround the big shows. One team plans and executes everything: technical production, staging and AV, show management, and on-site execution.

What sets us apart here is that events, video, and marketing live under one roof. The same team building your booth produces the product film, the demo theater content, and the social cuts that carry the show home. You get one partner, one production plan, and one consistent brand across every surface that matters.

Las Vegas rewards producers who know the trade show calendar and how the venues work. We do.

LOCAL INSIGHTS

The Las Vegas Convention Center anchors everything. The \$1 billion West Hall expansion opened in 2021 with a 600,000-square-foot exhibit hall, and a \$600 million renovation of the legacy campus is now underway. The underground Loop shuttles attendees across the campus in under two minutes. We know how to work the building: show labor, freight and load-in logistics, and coordination with venue and show management.

Beyond the convention center, the resort corridor offers serious production space. Caesars Forum packs 550,000 square feet with the two largest pillarless ballrooms in the world. The Venetian Expo runs 2.25 million square feet and regularly absorbs CES overflow. Mandalay Bay Convention Center, the Wynn and Encore conference center, and Sphere (opened 2023, built for immersive product launches) give keynote-scale options from every corner of the Strip.

Timing matters here. CES takes the city in January, NAB Show in April, SEMA in November. Venues, labor, and hotel blocks get tight around the anchors. We plan production around the calendar, and Harry Reid International (LAS) puts your team minutes from every major venue.

TOP VENUES

- Las Vegas Convention Center
- Caesars Forum
- The Venetian Expo
- Mandalay Bay Convention Center
- Wynn and Encore Conference Center
- Sphere

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

- **CUT by Wolfgang Puck** (Steakhouse, The Palazzo, Las Vegas Strip)
- **Jean Georges Steakhouse** (Steakhouse, Aria, Las Vegas Strip)
- **Barry's Downtown Prime** (Steakhouse, Circa, downtown Las Vegas)
- **Triple George Grill** (Old-school steakhouse, downtown Las Vegas)

MAKE RESERVATIONS

THINGS TO SEE

- **The Strip** (Iconic resort corridor, Las Vegas Boulevard)
- **Fountains of Bellagio** (Free dancing water show, The Strip)
- **High Roller** (550-foot observation wheel, The LINQ)
- **Hoover Dam** (Engineering landmark, day trip from the city)

[More information →](#)



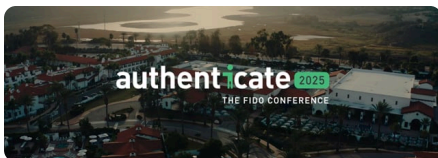
WHY SIMPLE

Las Vegas has no shortage of vendors. What it has is a different kind of competition: thousands of exhibitors, activations, and hospitality events running at the same time, all fighting for the same attendees. We treat your trade show program as one production: the booth, the meeting suite, the keynote, the after-hours event, the sizzle reel. Planned together, executed by one team.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the convention center and the resort venues, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item. Because events, video, and marketing live under one roof at Simple, your booth content, keynote media, and social cuts come from the same crew with the same understanding of your goals. No handoffs, no translation loss.

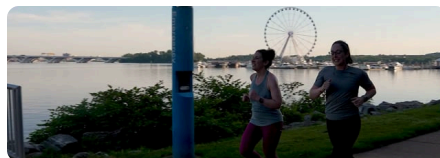
We deliver what we say we will. Your budget, timeline, brand, and reputation are in careful hands. Show weeks are unforgiving, and we plan for that.

FEATURED WORK



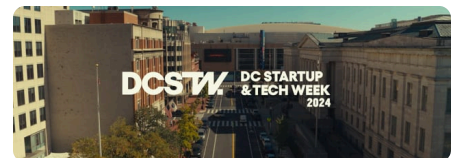
Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Technical production
-  Staging and av

-  Show management
-  On-site execution

Let's Work Together

Producing in Las Vegas? Let's talk.

LET'S TALK

 simple

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