VIDEO & CONTENT PRODUCTION

Video & Content Production in Las Vegas, NV

Product films, trade show video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video & Content Production in Las Vegas, NV lives at show scale. This is the city of CES keynotes, Sphere-scale canvases, and trade show floors where a product film has to stop traffic. Entertainment residencies have set a high bar for live production here, and the audiences are professionally unimpressed. The content has to clear a high bar, and it has to do it fast.

Simple is a video and content production company that films in Las Vegas: product launches and demos, trade show coverage, executive interviews, booth loops, and social content cut for the feed. Concept, scripting, directing, shooting, editing, and delivery, handled by one team.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the show schedule you actually have, and we cut for where the footage will live: the keynote LED wall, the booth loop, the website, the feed.

Las Vegas is where brands go to make a statement. We make sure the statement is worth filming.

LOCAL INSIGHTS

Much of our Las Vegas work happens around the trade show calendar. CES in January, NAB Show in April, SEMA in November: each one creates weeks of demand for product films, keynote media, booth loops, and same-day social content. NAB Show puts us at the center of the media technology industry, right in our element.

The city keeps raising the technical bar. Sphere's 16K wraparound interior screen has made large-format immersive content a real deliverable, not a novelty. We produce motion graphics and video built for keynote LED walls, booth displays, and immersive screens at any scale.

For interviews and corporate work, we bring mobile interview kits to offices and meeting suites across the resort corridor. We manage permits through the Nevada Film Office and local jurisdictions for on-location shoots. And because we produce the events too, our crews already know the run of show when they roll.

TOP VENUES

- Where we shoot: the Las Vegas Convention Center show floor
- Sphere and the Strip
- trade show booths and exhibit halls
- resort ballrooms and conference centers
- on location across the Las Vegas Valley

20+
Years in media, events, and production

3
Integrated services: events, video, marketing

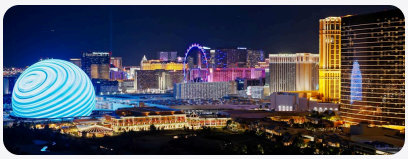
25
Cities served nationwide

PEERSPACE LOCATIONS TO SHOOT

- MAKE IT RAIN STUDIOS, Black Box Production Studio (Black box production studio with lighting grid, near the Strip)
- Studio 14 (White-walled daylight studio with garage door, Arts District)
- Studio Noir (Matte-black black box studio with DMX lighting, central Las Vegas)
- SON Studios, Photography Studio with White Cyclorama Wall (1,800 sq ft studio with white cyclorama wall, Las Vegas)

BROWSE PEERSPACE

ICONIC LOCATIONS TO FILM



- Welcome to Fabulous Las Vegas Sign (Iconic 1959 neon landmark at the south end of the Strip, filming permitted through Clark County)
- Fremont Street Experience (Five-block downtown pedestrian mall with the Viva Vision canopy, filming permits through its office)
- The Neon Museum (Neon Boneyard of vintage Vegas signs downtown, film and photo permits via the museum)
- Red Rock Canyon National Conservation Area (Red sandstone desert landscape 17 miles west of the Strip, BLM commercial film permits required)

Film permits →

WHY SIMPLE

One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

In Las Vegas that matters more than anywhere. Show schedules are tight, venues run on trade show time, and same-day edits are often the whole point: sizzle reels and social cuts while the show floor is still hot. We turn fast without cutting corners.

And because our video team sits alongside event producers and marketing creatives, your footage becomes a campaign. The product film, the booth loop, the keynote open, the social cuts: one production effort, one brand voice, built to travel long after the show closes.

We deliver what we say we will. Your budget, timeline, and reputation matter as much to us as they do to you. The footage always ships on time.

FEATURED WORK

Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.

Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.

The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

- Concept
- Scripting
- Directing
- Shooting
- Editing
- Delivery

Let's Work Together

Filming in Las Vegas? Let's talk.

LET'S TALK

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