

VIDEO & CONTENT PRODUCTION

Video & Content Production in Los Angeles, CA

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video & Content Production in Los Angeles, CA lives inside the densest production ecosystem in the world. Buyers here have more options than anywhere and the sharpest eyes in the business. Your audience and your clients spend their days inside studios, sound stages, and edit bays. Good enough never survives.

We earn work in Los Angeles the way we earn it everywhere: broadcast-quality execution and a crew that thinks like producers. Concept, scripting, directing, shooting, editing, and delivery: one team from lens to final file, with the people who shoot your story editing your story. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

The differentiator in this market is not another camera package. It is what happens around the footage. Because we also produce live events and marketing campaigns, your video arrives as part of something bigger: coverage planned for the edit before we roll, cuts built for where they will live, and a team that can carry the content into a launch, a campaign, or a full event. In a city full of specialists, we are the integrated option.

LOCAL INSIGHTS

Los Angeles is where the industry shoots: the studio lots of Burbank and Hollywood, purpose-built sound stages across the metro, and backlots that have stood in for every city on earth. We work in this environment the way the industry does: FilmLA permits for streets and public locations, certified sound stages that keep production clean under LAFD rules, and location discipline that keeps the day on schedule. For interviews, our mobile kits turn offices and studios across the metro into camera-ready sets in under an hour. For event coverage, we are fluent in the city's big rooms: the Convention Center, the L.A. LIVE district, and the gala and premiere venues from Beverly Hills to Hollywood. We staff editors on site, so same-day sizzle reels and social cuts are being cut while your event is still running.

TOP VENUES

- Where we shoot: Los Angeles Convention Center
- L.A. LIVE district
- studio zones of Burbank and Hollywood
- offices and campuses across the metro
- on location across Los Angeles (FilmLA permitted)

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- **Creative Studio Space in Downtown** (Natural light warehouse studio with cyc wall, Fashion District DTLA)
- **DTLA Polished & Elegant 4000 Sq Ft Studio with AC / Photo and Film** (4,000 sq ft polished concrete studio with 200 amps, Historic Core DTLA)
- **Casa Attar** (Tulum-inspired natural light studio with arches, DTLA)
- **SET HUB COLLECTIVE** (16 built sets with exclusive 24/7 use, DTLA)



BROWSE PEERSPACE

ICONIC LOCATIONS TO FILM

- **Hollywood Sign** (World famous hillside sign, the Trust runs a Permits and Filming resource page for licensed shoots)
- **Griffith Observatory** (Art Deco observatory with panoramic LA views, seen in Rebel Without a Cause and La La Land, city-coordinated filming via FilmLA)
- **Santa Monica Pier** (Historic 1909 oceanfront pier and amusement park, film permits issued by the City of Santa Monica)
- **Union Station** (1939 Mission Moderne rail terminal, seen in Blade Runner and Catch Me If You Can, book filming through Metro's official location liaison, Hollywood Locations)



Film permits →

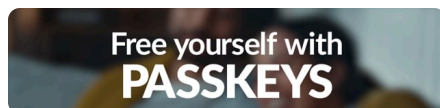
WHY SIMPLE

Los Angeles gives you hundreds of crews to choose from. Here is why clients choose us. The people who shoot your story edit your story, so nothing is lost between production and post. We turn fast when the moment demands it: same-day sizzle reels during conferences, rapid-response edits when the timeline compresses.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And no freelance marketplace or specialty shop gives you the integrated model: the same company that films your event produced it and can market it, so your footage becomes a campaign instead of a file on a drive. Broadcast quality, senior people, honest pricing, delivered when we said.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

-  Concept
-  Scripting
-  Directing

-  Shooting
-  Editing
-  Delivery

Let's Work Together

Filming in Los Angeles? Let's talk.

LET'S TALK

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