

MARKETING & CREATIVE

Marketing & Creative in Los Angeles, CA

Websites, campaigns, and brand creative that cut through the noise. Built for how LA buys.

OVERVIEW

Marketing & Creative in Los Angeles, CA competes with the most polished attention market on earth. Your audience spends its days inside studio marketing machines: premieres, trailers, award-season campaigns, launch spectacles. Anything that looks generic gets skipped. Good creative is not decoration here. It is how you get chosen.

We are a marketing and creative team built for this: brand identity, websites and landing pages, campaign creative, graphic design, digital content, and marketing materials. Work that is as strategic as it is good-looking, because in LA, the audience is professionally unimpressed.

What makes us different is proximity to production. The same company designing your campaign also produces events and films video, so your brand shows up consistently everywhere it needs to: the premiere, the stage, the screen, the site, the feed.

Our Los Angeles clients are entertainment-adjacent brands, live-event companies, and businesses that need to look like they belong in the same conversation as studio budgets. We build brand systems that flex: a launch identity that works on a step-and-repeat and a phone screen, a campaign that runs from out-of-home across the metro to social.

LOCAL INSIGHTS

LA is a launch town. Studios and streamers roll out shows and services with campaign machinery most brands cannot match, which means our clients here need to look like they belong in the same conversation. We build for that pressure: brand systems that hold up at scale, launch creative that works on a billboard and a phone, and content engines that keep the story going after launch day.

We design for the city's channels: the big out-of-home corridors, the social feeds that decide what premieres, and the landing pages that convert the attention into action. And we understand the review realities of this market: legal teams, stakeholder approvals, talent and partner branding. The work is built to survive the process, not just the pitch.

DISCOVERY WORKFLOW

- | | |
|--|---|
| <div data-bbox="115 1449 170 1512">1</div> <div data-bbox="190 1449 354 1478">Discovery Call</div> <div data-bbox="190 1484 750 1539">A 30-minute conversation about your goals, audience, and what success looks like.</div> | <div data-bbox="844 1449 899 1512">2</div> <div data-bbox="920 1449 1097 1478">Audit & Insights</div> <div data-bbox="920 1484 1524 1539">We review your brand, channels, and content to find the gaps and the quick wins.</div> |
| <div data-bbox="115 1554 170 1617">3</div> <div data-bbox="190 1554 394 1585">Strategy Blueprint</div> <div data-bbox="190 1591 703 1646">You get a clear roadmap with priorities, timelines, and investment options.</div> | <div data-bbox="844 1554 899 1617">4</div> <div data-bbox="920 1554 1088 1585">Launch & Grow</div> <div data-bbox="920 1591 1482 1646">We execute the plan with you, measure what matters, and keep optimizing.</div> |

[Book your discovery call →](#)

 **20+**

Years in media, events, and production

 **3**

Integrated services: events, video, marketing

 **25**

Cities served nationwide

FREE RESOURCES



14 Years of Marketing Advice
in 35 Minutes



How Brands Use Design &
Marketing to Control Your
Mind



the psychology of building a
brand everyone loves



The Psychology of Premium
Branding



Marketing Godfather: How
To Build An Audience That
Buys | Seth Godin



What is Marketing? |
Marketing Mix (4 Ps of
marketing)

WHY SIMPLE

Most agencies hand you files and move on. We stay for what happens next, because we can execute what we design. The campaign we design is the one we launch at your event, film for your channels, and extend across your year. One brand system, one team, no translation loss between the people who designed it and the crew executing it.

Simple is headquartered in Washington, DC, serving clients in 25 cities nationwide. Our world-class creative and production leads fly in for launches, shoots, and key meetings, so you get our standards and one team accountable for the work. For production days, we hire local crews, rental houses, and stagehands, so local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

In a market where creative vendors are everywhere, the rare thing is a partner who designs it, produces it, and captures it. That is the model, and Los Angeles is where it pays off most.

FEATURED WORK



Gary Harrington - The Power Prudence Network

Simple managed Gary Harrington's digital presence, including website development, video production, and child safety courses. Gary has been featured on Netflix and ABC.



Community Health Media

Simple has helped build Community Health Media, supporting the production of over 1,500 videos, podcasts, livestreams, events, and social media content.



Live Nation Urban

Simple has partnered with Live Nation Urban for years, delivering a wide range of production and marketing services, including festival coverage, web development, social media content, and stage production.

CAPABILITIES

- Brand identity
- Websites and landing pages
- Campaign creative

- Graphic design
- Digital content
- Marketing materials

Let's Work Together

Marketing in Los Angeles? Let's talk.

LET'S TALK



hello@simplemultimedia.com

simplemultimedia.com

