

CORPORATE EVENT PRODUCTION

Corporate Event Production in Boston, MA

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Boston, MA is built for a city where the stakes are scientific and financial. The Boston Convention & Exhibition Center anchors the Seaport District with 516,000 square feet of contiguous exhibit space, the largest in New England, and it hosts medical gatherings like The MedTech Conference and MEDevice Boston alongside association conventions from across the country.

Beyond the convention center, Boston runs on institutions. Liberty Mutual, State Street, TJX, and Thermo Fisher all run global operations from the metro, while the biotech cluster in Kendall Square, Harvard, MIT, and Mass General turn the region into a year-round hub for investor events, university summits, and association meetings that need production to match the subject matter.

We are a production team that produces nationally, and Boston is one of our key markets. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

The BCEC sets the standard here: three exhibit halls that combine or subdivide, more than 80 meeting rooms, a grand ballroom, and the Lawn on D outdoor space next door. We plan for medical and scientific programs the way they actually run: general sessions with precise staging, exhibit floors that move attendees between hundreds of booths, and breakout programming that keeps the agenda on schedule.

Beyond the convention center, Boston rewards producers who match the venue to the moment. The Hynes Convention Center in Back Bay for mid-size conferences with a built-in neighborhood. The Institute of Contemporary Art, Boston for waterfront receptions in the Seaport. The Boston Public Library for galas in one of the city's grandest rooms. Fenway Park for events with unmistakable Boston character.

TOP VENUES

- Boston Convention & Exhibition Center
- Hynes Convention Center
- Institute of Contemporary Art, Boston
- Boston Public Library
- Fenway Park
- Seaport District rooftops and waterfront venues

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

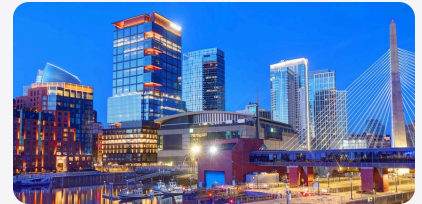
- **Grill 23 & Bar** (Classic steakhouse, Back Bay, Berkeley Street)
- **Smith & Wollensky** (Waterfront steakhouse, Atlantic Wharf)
- **Ocean Prime** (Steak and seafood, Seaport)
- **Mastro's Ocean Club** (Steakhouse and seafood, Seaport, harbor views)

MAKE RESERVATIONS

THINGS TO SEE

- **Freedom Trail** (2.5-mile historic walking trail, downtown)
- **Boston Common and Public Garden** (America's oldest park, Swan Boats)
- **Fenway Park** (Historic ballpark, home of the Red Sox)
- **USS Constitution** (Historic warship, Charlestown)

[More information →](#)



WHY SIMPLE

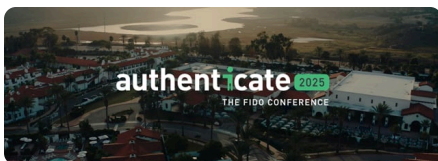
Most production companies show up with gear. We show up with a plan built around how Boston actually operates. We walk the venue, map the load-in, and learn the building before your attendees arrive.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

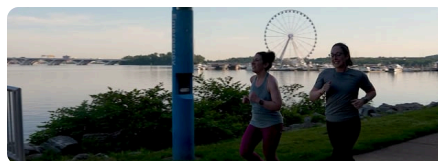
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. Earn your trust on the first show, and we become the team you call for every one after.

FEATURED WORK



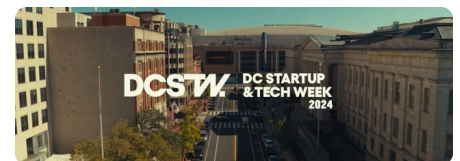
Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Boston? Let's talk.

LET'S TALK

 **simple**

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

