

CORPORATE EVENT PRODUCTION

Corporate Event Production in Miami, FL

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Miami, FL is built for a city that hosts the world. The Miami Beach Convention Center completed a \$620 million transformation in 2018: 1.4 million square feet, 500,000 square feet of exhibit space, and a 60,000-square-foot Grand Ballroom. It anchors winter conference season alongside finance summits, Latin America regional meetings, and incentive programs that use the city itself as the venue.

Beyond the convention center, Miami runs on momentum. Citadel moved its headquarters here in 2022, cruise lines like Royal Caribbean and Carnival run global operations from the metro, and Miami International Airport makes the city the gateway to Latin America. Every one of them stages summits, leadership meetings, and client events that have to perform.

We are a production team that produces nationally, and Miami is one of our key markets. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

The Miami Beach Convention Center sets the standard here: 84 breakout rooms, four exhibit halls, the Grand Ballroom, and a campus built for citywide events. We plan for the winter season the way it actually runs: peak demand from January through April, tight hotel blocks, and programs that blend indoor production with outdoor receptions in January weather.

Beyond the convention center, Miami rewards producers who match the venue to the moment. The Fontainebleau for large-scale resort programs. Faena Forum for events with architectural drama. The Pérez Art Museum Miami for receptions on Biscayne Bay. Vizcaya Museum and Gardens for galas with old-Miami grandeur. The Adrienne Arsht Center for performances and general sessions.

TOP VENUES

- Miami Beach Convention Center
- Fontainebleau Miami Beach
- Faena Forum
- Pérez Art Museum Miami
- Vizcaya Museum and Gardens
- Adrienne Arsht Center

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

- **Truluck's** (Seafood and steak, Brickell, stone crab)
- **Fleming's Prime Steakhouse & Wine Bar** (Steakhouse, Brickell)
- **Maple & Ash** (Modern steakhouse, Miami Worldcenter)
- **Gekko** (Japanese steakhouse and lounge, Brickell)

MAKE RESERVATIONS

THINGS TO SEE

- **South Beach** (Beach and Art Deco Historic District, Miami Beach)
- **Vizcaya Museum and Gardens** (Italian Renaissance villa, Biscayne Bay)
- **Wynwood Walls** (Outdoor street art museum, Wynwood)
- **Little Havana** (Cuban culture, Calle Ocho)



[More information →](#)

WHY SIMPLE

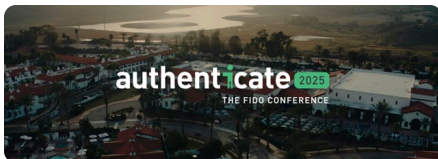
Most production companies show up with gear. We show up with a plan built around how Miami actually operates. We walk the venue, map the load-in, and learn the building before your attendees arrive.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

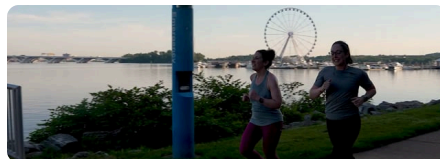
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. Earn your trust on the first show, and we become the team you call for every one after.

FEATURED WORK



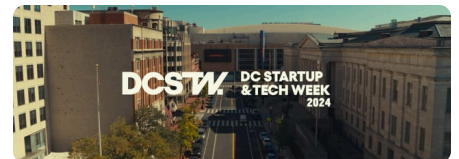
Authenticate Conference

We provided conference production and visual content coverage for Authenticcate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Miami? Let's talk.

LET'S TALK

 simple

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

