

VIDEO & CONTENT PRODUCTION

Video & Content Production in Miami, FL

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video & Content Production in Miami, FL is built for a city that performs on camera. Resort events, luxury brand films, and finance conference coverage keep crews busy, and the light, the water, and the skyline do half the production design. Commercials, brand films, and waterfront B-roll all play here.

Miami is also a conference and incentive city. The Miami Beach Convention Center hosts finance summits and regional meetings that draw audiences from across Latin America, and a same-day sizzle reel from the stage can carry your message far beyond the attendees in the room.

We are a full video and content production team producing nationally. Concept, scripting, directing, shooting, editing, and delivery. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed.

LOCAL INSIGHTS

Miami is an event coverage town. Much of our work here is conferences, summits, and incentive programs, filmed across the Miami Beach Convention Center, resort properties, and waterfront venues with crews built for multi-day programs. When the audience spans Latin America, we cut English and Spanish versions, so the story lands in the language each viewer watches in.

For resort and waterfront work, we handle the logistics of shooting around Miami properly, including permits for beach and waterfront locations, so your B-roll never becomes a legal problem. Biscayne Bay, the Miami skyline, and South Beach keep this city's footage unmistakable.

TOP VENUES

- Where we shoot: Miami Beach Convention Center
- resort properties on Miami Beach
- Biscayne Bay and South Beach for B-roll (permitted)
- waterfront venues and rooftops

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- **Crysp Studio | Industrial Daylight Loft Studio with Rooftop** (Industrial daylight loft with rooftop, Town Square)
- **Brand Creator Studios | Multi-Set Natural Light Miami Content Loft** (Multi-set natural light content loft, Wynwood)
- **North-Facing Daylight Studio, 18ft Ceilings, Multiple Sets** (North-facing daylight studio with 18-ft cyc wall, Allapattah)
- **Roya | Limewashed Creative Home for Commercial Productions** (Moroccan and Oaxacan-inspired creative home, near Design District)



[BROWSE PEERSPACE](#)

ICONIC LOCATIONS TO FILM

- **Vizcaya Museum and Gardens** (Gilded Age waterfront estate and formal gardens on Biscayne Bay. Commercial shoots need location approval plus \$1M liability insurance, exteriors only.)
- **Ocean Drive and the Art Deco Historic District** (Pastel Art Deco streetscape made famous by Miami Vice. Managed by the Miami Design Preservation League. City of Miami Beach film permit required for commercial shoots on public property.)
- **PortMiami** (Cruise capital skyline and working container port. Film permits can take up to 14 days for approval.)
- **South Beach** (White-sand beach, lifeguard towers and neon-lined Ocean Drive. City of Miami Beach film permit required for commercial shoots on public property.)



[Film permits →](#)

WHY SIMPLE

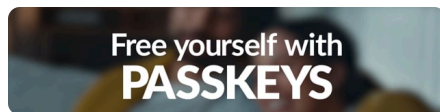
One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

We turn fast when the moment demands it: same-day sizzle reels during conferences and incentive programs, rapid-response edits when news breaks in your sector. And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Miami? Let's talk.

[LET'S TALK](#)

 simple

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

