

CORPORATE EVENT PRODUCTION

Corporate Event Production in Orlando, FL

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in Orlando, FL is built for the number one meetings destination in North America. The Orange County Convention Center is the second-largest convention center in the United States, with 2.1 million square feet of exhibit space across its North/South and West buildings, and Cvent has ranked Orlando its top meeting destination for seven straight years.

Orlando does not run on a deep Fortune 500 bench. It runs on meetings: association conferences, corporate incentive programs, and trade shows that choose Orlando because planners know the formula works. A massive inventory of connected hotel rooms, a resort corridor built for groups, and weather that keeps outdoor programs on the calendar year round.

We are a production team that produces nationally, and Orlando is one of our key markets. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

The Orange County Convention Center sets the standard here: 2.1 million square feet of exhibit space on International Drive, two buildings joined by a covered sky bridge, and a calendar packed with national association shows. We plan for the building's true scale: load-in routes, cross-building moves, and the coordination a two-million-square-foot campus demands.

Beyond the convention center, Orlando rewards producers who match the venue to the moment. Gaylord Palms for self-contained resort conferences under its glass atriums. Disney's Coronado Springs Resort for programs that want the Disney halo with serious meeting space. The Hyatt Regency Orlando, directly connected to the convention center, for headquarters-style programs. Rosen Shingle Creek for golf-resort incentive trips. The Walt Disney World Dolphin for groups that want the parks at the end of the day.

TOP VENUES

- Orange County Convention Center
- Gaylord Palms
- Disney's Coronado Springs Resort
- Hyatt Regency Orlando
- Rosen Shingle Creek
- Walt Disney World Dolphin

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

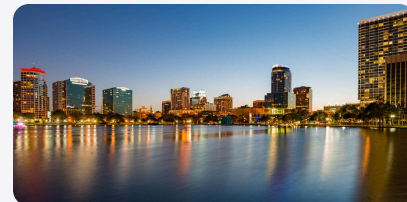
TOP RESTAURANTS

- **Kres Chophouse** (Historic downtown steakhouse, Church Street)
- **Linda's La Cantina Steakhouse** (Old-school steakhouse, established 1947)
- **Libra Restaurant** (French fine dining, downtown, Hotel Beauden)
- **Debonair Supper Club** (Upscale supper club, downtown, live jazz)

MAKE RESERVATIONS

THINGS TO SEE

- **Lake Eola Park** (Downtown park, swan boats, city skyline)
- **Kennedy Space Center** (NASA exhibits, Cape Canaveral day trip)
- **Universal Orlando Resort** (Theme park resort, Universal Studios)
- **Charles Hosmer Morse Museum of American Art** (Tiffany glass collection, Winter Park)



[More information →](#)

WHY SIMPLE

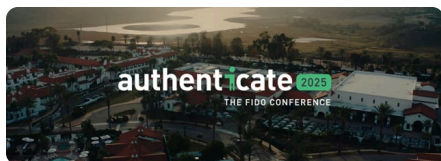
Most production companies show up with gear. We show up with a plan built around how Orlando actually operates. We walk the venue, map the load-in, and learn the building, convention center hall or resort ballroom, before your attendees arrive.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

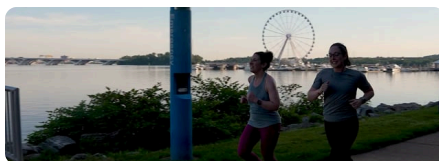
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. Earn your trust on the first show, and we become the team you call for every one after.

FEATURED WORK



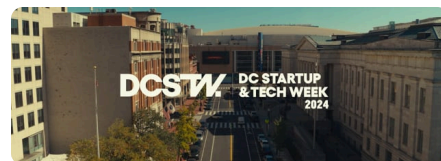
Authenticate Conference

We provided conference production and visual content coverage for Authenticcate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Orlando? Let's talk.

LET'S TALK

 simple

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