

## CORPORATE EVENT PRODUCTION

# Corporate Event Production in Philadelphia, PA

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

## OVERVIEW

Corporate Event Production in Philadelphia, PA is built for a Northeast corridor city that is easy to reach and easy to work. The Pennsylvania Convention Center anchors Center City, and the Amtrak corridor puts New York and Washington attendees a short ride away. Philadelphia has become a genuine meeting point for the Northeast: association conferences, healthcare and education events, and corporate gatherings that pull audiences from both directions.

Beyond the convention center, Philadelphia is home to a serious corporate bench. Comcast and Aramark are headquartered in the city; Lincoln Financial is headquartered in the nearby suburbs. And the eds and meds base runs deep: the University of Pennsylvania, Temple, and Children's Hospital of Philadelphia drive association business, academic conferences, and healthcare events year round.

We are a production team that produces nationally, and Philadelphia is one of our key markets. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

## LOCAL INSIGHTS

The Pennsylvania Convention Center sets the tone here: a downtown campus on the Amtrak line, which makes multi-city attendance simple in a way few venues can match. We plan for how this city actually programs: association conferences with academic partners, healthcare meetings with clinician audiences, and Northeast corridor gatherings where half the room arrives by rail.

Beyond the convention center, Philadelphia rewards producers who match the venue to the moment. The Kimmel Center for receptions and galas in a world-class performing arts venue. The Franklin Institute for evening events with genuine wow factor. The Philadelphia Museum of Art for galas on the grand staircases. The Barnes Foundation for intimate executive gatherings surrounded by one of the great collections in the country.

## TOP VENUES

- Pennsylvania Convention Center
- Kimmel Center
- Franklin Institute
- Philadelphia Museum of Art
- Barnes Foundation

 **20+**

Years in media,  
events, and production

 **3**

Integrated services:  
events, video, marketing

 **25**

Cities served  
nationwide

## TOP RESTAURANTS

- **Barclay Prime** (Boutique steakhouse, Rittenhouse Square)
- **Butcher and Singer** (1940s-style steakhouse, Rittenhouse Square)
- **Ocean Prime** (Steak and seafood lounge, Center City)
- **Alpen Rose** (Speakeasy-style steakhouse, Center City)

MAKE RESERVATIONS

## THINGS TO SEE

- **Liberty Bell** (Icon of independence, Independence National Historical Park)
- **Independence Hall** (UNESCO site, Declaration and Constitution signed here)
- **Philadelphia Museum of Art** (Art museum, Rocky Steps)
- **Reading Terminal Market** (Historic food market, Center City)



[More information →](#)

## WHY SIMPLE

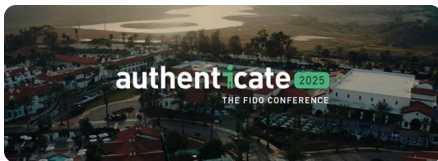
Most production companies show up with gear. We show up with a plan built around how Philadelphia actually operates. We walk the venue, map the load-in, and learn the building before your attendees arrive.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

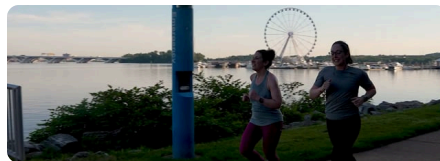
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. Earn your trust on the first show, and we become the team you call for every one after.

## FEATURED WORK



### Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



### Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



### DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

## CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

## Let's Work Together

Producing in Philadelphia? Let's talk.

LET'S TALK

 simple

✉ [hello@simplemultimedia.com](mailto:hello@simplemultimedia.com)

🌐 [simplemultimedia.com](https://simplemultimedia.com)

