

VIDEO & CONTENT PRODUCTION

Video & Content Production in Philadelphia, PA

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video & Content Production in Philadelphia, PA is built for a city where the cameras are always on. Comcast and Aramark run global operations from here; the eds and meds base at Penn, Temple, and Children's Hospital of Philadelphia is one of the densest academic and medical concentrations in the country. Every one of them needs video that performs, from brand films to executive interviews to social content.

Philadelphia is also a conference city. The Pennsylvania Convention Center hosts association meetings and healthcare events year round, and a same-day sizzle reel from the show floor can carry your message far beyond the attendees in the room. The city itself is a backdrop worth planning for: Independence Hall, Boathouse Row, the Art Museum steps, and a skyline that reads instantly.

We are a full video and content production team producing nationally. Concept, scripting, directing, shooting, editing, and delivery. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed.

LOCAL INSIGHTS

Philadelphia is a corporate and campus interview town. Much of our work here is executives and subject-matter experts on camera, filmed in offices across Center City, the Navy Yard, and University City with mobile interview kits that make any conference room look intentional.

For campus shoots, we work with the planning those environments demand. We coordinate with university and hospital communications and compliance teams, schedule around academic and clinical activity, and film in and around campuses and medical facilities without disrupting the work happening there. When the story needs the city itself, we handle the logistics of shooting around Philadelphia properly, including film permits for public locations, so your B-roll never becomes a legal problem.

TOP VENUES

- Where we shoot: Pennsylvania Convention Center
- corporate offices across Center City, the Navy Yard, and University City
- university and hospital campuses (coordinated)
- Independence Hall, Boathouse Row, and the Art Museum steps (permitted)

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- **Industrial Luxe Chic Loft** (Industrial loft with skyline views, North Philadelphia)
- **Left Eyed Studios** (830 sq ft natural light photo studio, Kensington)
- **Sapphire Studios** (Photo studio with cathedral windows, Fishtown)
- **THE RESERVOIR** (Industrial warehouse film and photo studio, Fishtown/Kensington)



[BROWSE PEERSPACE](#)

ICONIC LOCATIONS TO FILM

- **Philadelphia Museum of Art Steps** (Iconic steps made famous by Rocky, Benjamin Franklin Parkway. PPR media permit required for commercial shoots.)
- **Boathouse Row** (Historic illuminated rowing clubs along the Schuylkill River. PPR media permit required for commercial shoots.)
- **Eastern State Penitentiary** (Gothic former prison, iconic gritty film backdrop. Private historic site, arrange filming directly with the site.)
- **Philadelphia City Hall** (Second Empire landmark crowned by the William Penn statue. Coordinate shoots through the Greater Philadelphia Film Office.)



[Film permits →](#)

WHY SIMPLE

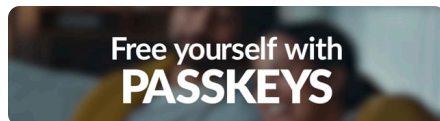
One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

We turn fast when the moment demands it: same-day sizzle reels during conferences and events, rapid-response edits when news breaks in your sector. And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Philadelphia? Let's talk.

[LET'S TALK](#)



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