CORPORATE EVENT PRODUCTION

Corporate Event Production in San Diego, CA

Conferences, trade shows, and corporate events, produced end to end. Bring us a plan or bring us an idea.

OVERVIEW

Corporate Event Production in San Diego, CA is built for a city that pairs serious industry with a setting no ballroom can match. The bayfront San Diego Convention Center anchors a meetings destination Cvent ranked seventh in North America, and San Diego's weather keeps outdoor programs on the calendar twelve months a year.

Beyond the convention center, San Diego runs on a deep industry bench. Qualcomm, Illumina, and Sempra are headquartered here, and the Torrey Pines mesa hosts one of the densest biotech clusters in the country. Biotech conferences, defense industry events, and medical meetings all stage here, and every one of them has to perform.

We are a production team that produces nationally, and San Diego is one of our key markets. We handle every aspect of event production: planning and management, technical production, show and on-site execution, and event creative. One partner, one team, from first walkthrough to final load-out. Whether you need full production or a specific capability slotted into your existing team, we build the approach around your goals.

LOCAL INSIGHTS

The San Diego Convention Center sets the standard here: a bayfront campus with the Sails Pavilion, exhibit halls, and meeting space built for general sessions with a view. We plan for the building's true scale: load-in routes, bayfront logistics, and the coordination a waterfront campus demands.

Beyond the convention center, San Diego rewards producers who match the venue to the moment. The Hotel del Coronado for landmark resort programs on the beach. Torrey Pines campus venues for biotech conferences close to the labs. Downtown waterfront hotels for bayfront general sessions. Outdoor venues across the city that stay in play all year.

TOP VENUES

- San Diego Convention Center
- Hotel del Coronado
- Torrey Pines
- downtown waterfront venues
- Balboa Park

20+
Years in media, events, and production

3
Integrated services: events, video, marketing

25
Cities served nationwide

TOP RESTAURANTS

- Cowboy Star (Western-style steakhouse, East Village)
- Ruth's Chris Steak House (Waterfront steakhouse, Harbor Drive)
- Morton's The Steakhouse (Steakhouse, Gaslamp Quarter, near Convention Center)
- Bandar Restaurant (Persian steakhouse, Gaslamp Quarter)

MAKE RESERVATIONS

THINGS TO SEE

- Balboa Park (Large urban park, museums, gardens)
- San Diego Zoo (World-famous zoo, Balboa Park)
- USS Midway Museum (Aircraft carrier museum, waterfront)
- La Jolla Cove (Beach cove, sea lions, La Jolla)



More information →

WHY SIMPLE

Most production companies show up with gear. We show up with a plan built around how San Diego actually operates. We walk the venue, map the load-in, and learn the building, convention center floor or resort beachfront, before your attendees arrive.

Simple is headquartered in Washington, DC, with production teams traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your event. We hire local crews, rental houses, and stagehands, so you get people who know the building, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

And because events, video, and marketing live under one roof at Simple, your event branding, stage content, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. Earn your trust on the first show, and we become the team you call for every one after.

FEATURED WORK



Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

- Planning and management
- Technical production
- Show and on-site execution
- Event creative

Let's Work Together

Producing in San Diego? Let's talk.

LET'S TALK

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