VIDEO & CONTENT PRODUCTION

Video & Content Production in San Francisco Bay Area, CA

Commercials, corporate video, event coverage, interviews, and social content. Broadcast quality, delivered on your timeline.

OVERVIEW

Video & Content Production in San Francisco Bay Area, CA is built for a market where the camera is the launch strategy. The Bay Area stages the most consequential product launches on the planet: keynotes that move stock prices, launch films that define categories, and developer content that ships to millions. Video here is not decoration. It is the go-to-market.

Beyond the launch calendar, the Bay Area is a campus-interview town. Executives and engineers at the world's largest tech companies sit down on camera every week, filmed at headquarters across Cupertino, Mountain View, Menlo Park, and Santa Clara. And when Moscone Center fills with Dreamforce or the Game Developers Conference, a same-day sizzle reel from the show floor can carry your message far beyond the attendees in the room.

We are a full video and content production team producing nationally. Concept, scripting, directing, shooting, editing, and delivery. Commercials and brand films. Corporate video and explainers. Customer testimonials and executive interviews. Event coverage with same-day edits. Photography, social content, and podcast production.

Because we also produce live events, our video team thinks like producers. We plan for the edit before we roll, we staff for the schedule you actually have, and we deliver cuts built for where they will live: the keynote screen, the website, the feed.

LOCAL INSIGHTS

The Bay Area is a keynote town. Much of our work here is launch coverage: multi-camera keynote recordings, same-day highlight reels, and the developer sessions that live on after the stream ends. We staff editors on site so selects are being cut while the keynote is still running.

For interviews, our mobile interview kits travel to campuses and offices across the Peninsula and South Bay, making any conference room look intentional.

And when the story needs the Bay itself, we handle the logistics of shooting around the region properly, including permits for public locations, so your B-roll never becomes a legal problem.

TOP VENUES

- Where we shoot: Moscone Center
- tech campuses across the Peninsula and South Bay
- the San Francisco skyline and the bay for B-roll
- Chase Center and Yerba Buena for launch events
- permitted public locations across the Bay Area

20+
Years in media, events, and production

3
Integrated services: events, video, marketing

25
Cities served nationwide

PEERSPACE LOCATIONS TO SHOOT



- Mission Loft (Renovated 1908 Victorian loft, Mission District, San Francisco)
- Natural Light! North Beach Historic Brick House Photo Studio (Natural light brick photo studio, North Beach, San Francisco)
- PowerHouse San Jose (Women-owned podcast and video studio, Downtown San Jose Arts District)
- MyGroove Design Studio (Top-floor creative production loft, Jack London Square, Oakland)

BROWSE PEERSPACE

ICONIC LOCATIONS TO FILM



- Golden Gate Bridge (International Orange Art Deco suspension bridge, commercial filming typically requires permits from the Bridge District)
- Alcatraz Island (Former federal prison, ferry access from Pier 33 only, NPS-managed)
- Fort Point National Historic Site (Civil War brick fort beneath the Golden Gate, seen in Vertigo and Point Blank, NPS-managed)
- Palace of Fine Arts (Roman-style rotunda and lagoon in the Marina District, also seen in Vertigo)

Film permits →

WHY SIMPLE

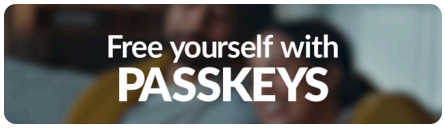
One team from lens to final file. The people who shoot your story edit your story, which means nothing gets lost between production and post.

Simple is headquartered in Washington, DC, with crews traveling to 25 cities nationwide. Our world-class producers fly in, so you get our standards, our accountability, and people who know your shoot. We hire local crews and stagehands, so you get people who know the locations, and local labor is covered without shipping gear cross-country. Travel is part of how we quote, never a surprise line item.

We turn fast when the moment demands it: same-day sizzle reels during product launches and developer conferences, rapid-response edits when news breaks in your sector. And because the video team sits alongside our event and marketing teams, your footage can become a campaign, not just a file on a drive.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

- Concept
- Scripting
- Directing
- Shooting
- Editing
- Delivery

Let's Work Together

Filming in San Francisco Bay Area? Let's talk.

LET'S TALK

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